



Deep East Texas Region

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Report Parameters

12 Counties

48005	Angelina County, TX	48373	Polk County, TX
48225	Houston County, TX	48403	Sabine County, TX
48241	Jasper County, TX	48405	San Augustine County, TX
48347	Nacogdoches County, TX	48407	San Jacinto County, TX
48351	Newton County, TX	<i>See Appendix A for all 12 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

380,788

Population (2024)

Population **decreased by 3,305** over the last 5 years but is projected to **grow by 5,916** over the next 5 years.

129,125

Total Regional Employment

Jobs **grew by 3,300** over the last 5 years and are projected to **grow by 5,380** over the next 5 years.

\$58.3K

Avg. Earnings Per Job (2024)

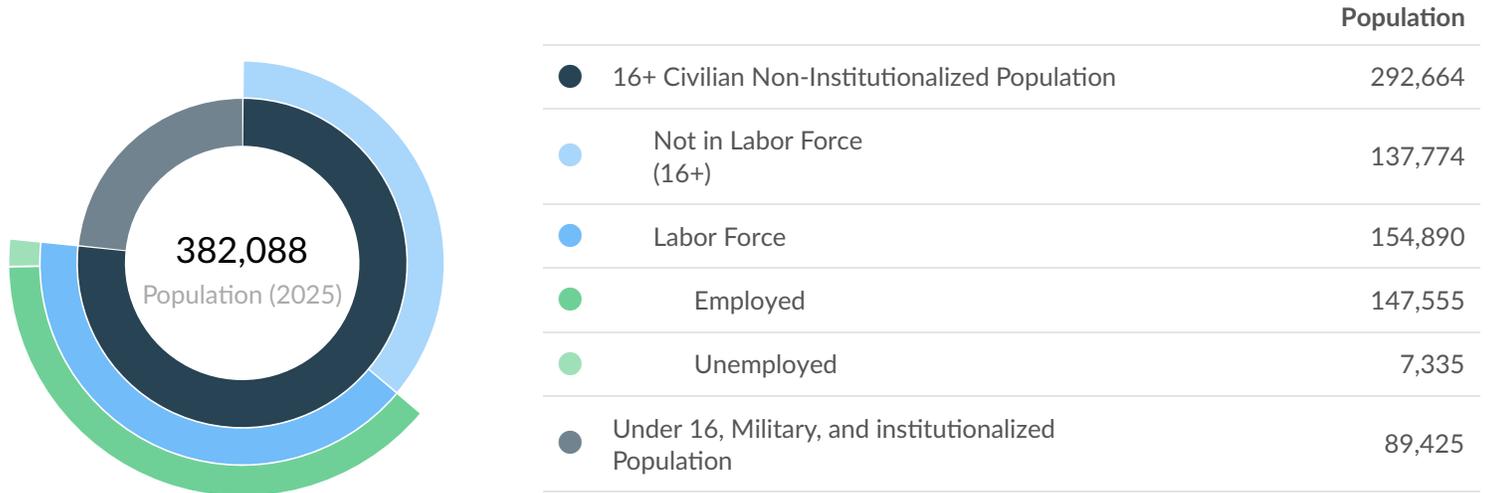
Regional average earnings per job are **\$28.4K below** the national average earnings of \$86.7K per job.

Takeaways

- As of 2024 the region's population **declined by 0.9%** since 2019, falling by 3,305. Population is expected to **increase by 1.6%** between 2024 and 2029, adding 5,916.
- From 2019 to 2024, jobs **increased by 2.6%** in 12 Texas Counties from 125,825 to **129,125**. This change **fell short of the national growth rate of 4.3% by 1.7%**. As the number of jobs increased, the **labor force participation rate increased from 50.2% to 52.9% between 2019 and 2024**.
- Concerning educational attainment, **10.7% of the selected regions' residents possess a Bachelor's Degree** (10.8% below the national average), and **6.9% hold an Associate's Degree** (2.0% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

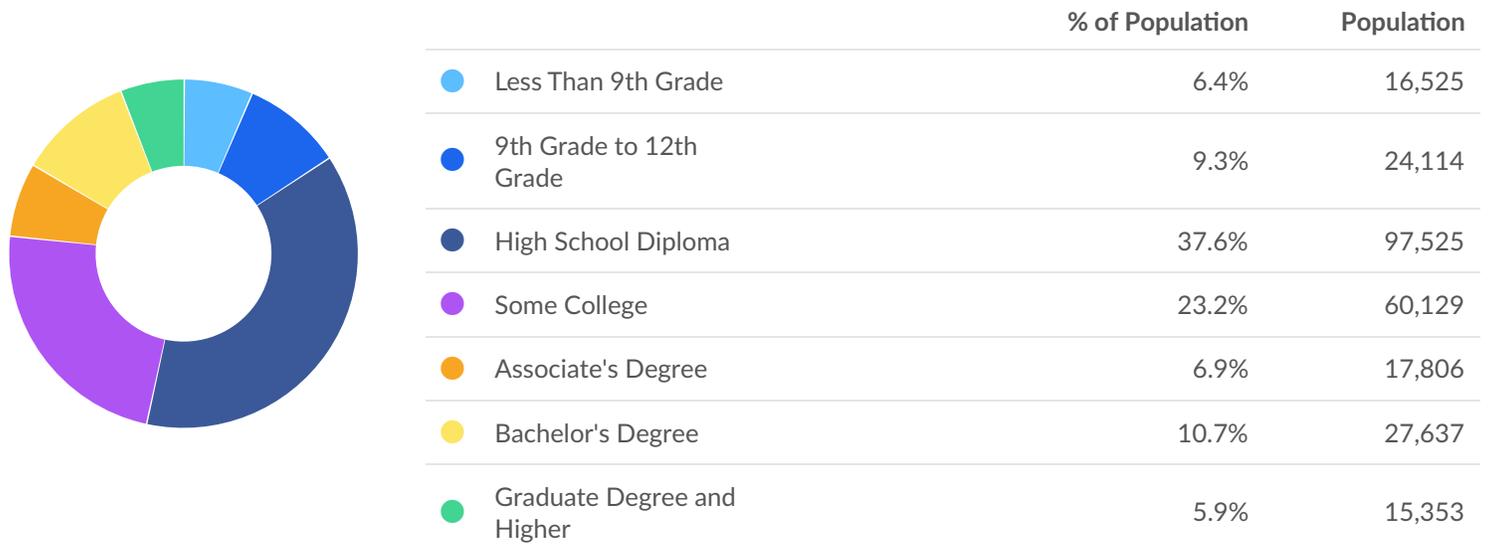
	Population (2025)	Labor Force (May 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	382,088	154,890	129,125	91.7	\$16.82B	\$26.05B	\$20.06B
State	31,353,880	15,826,365	15,810,459	96.7	\$2.74T	\$1.56T	\$2.10T

May 2025 Labor Force Breakdown



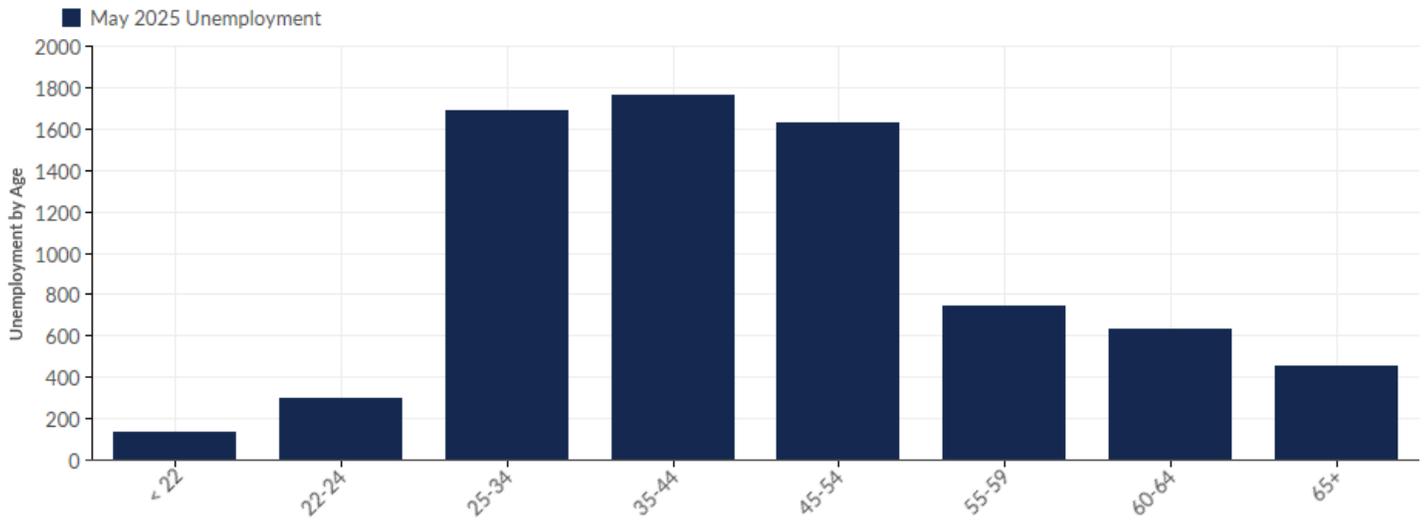
Educational Attainment

Concerning educational attainment, **10.7% of the selected regions' residents possess a Bachelor's Degree** (10.8% below the national average), and **6.9% hold an Associate's Degree** (2.0% below the national average).



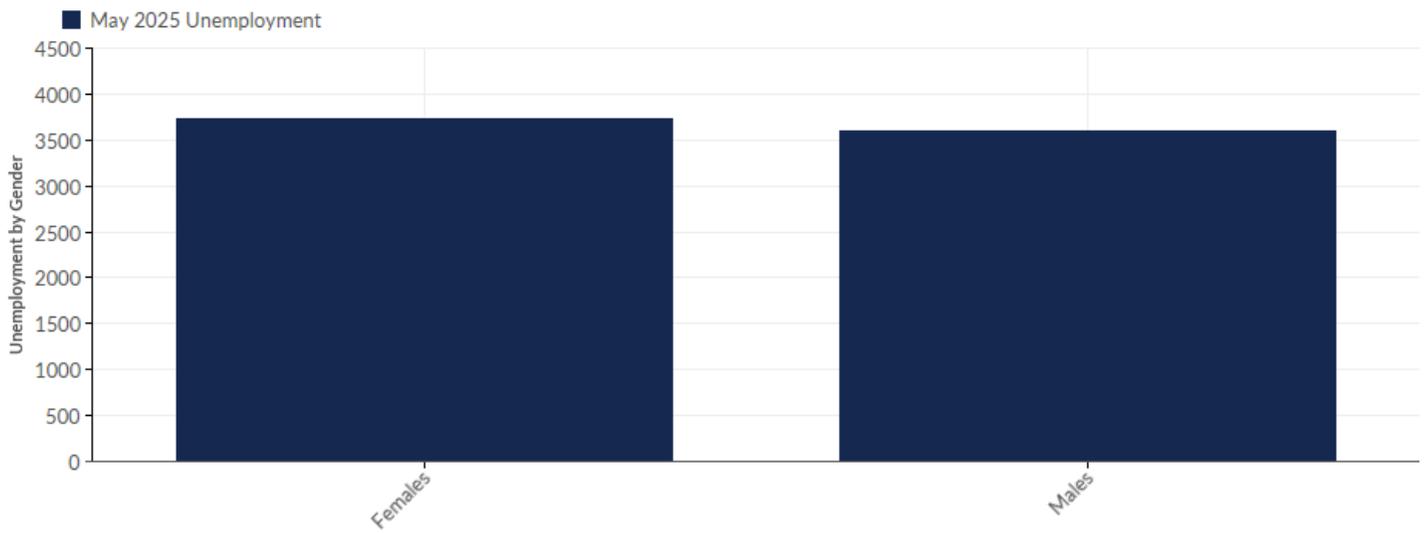
Unemployment by Demographics

Unemployment by Age



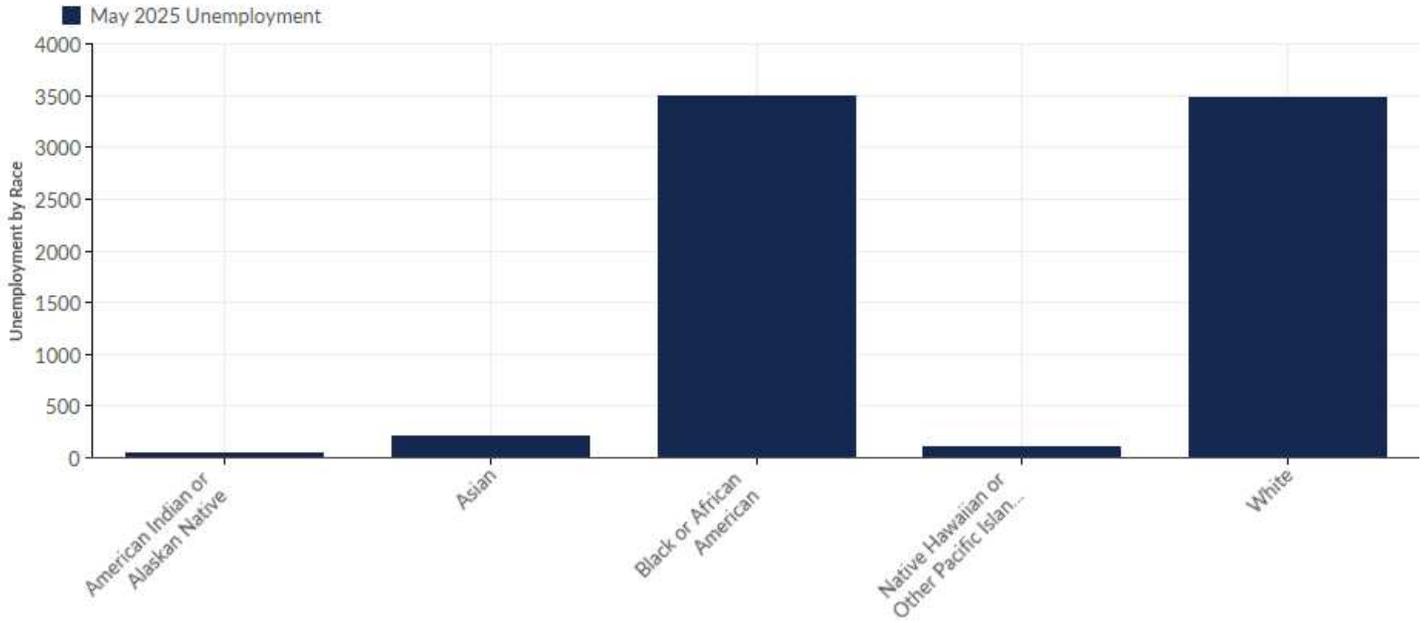
Age	Unemployment (May 2025)	% of Unemployed
< 22	135	1.84%
22-24	300	4.09%
25-34	1,684	22.96%
35-44	1,759	23.98%
45-54	1,625	22.15%
55-59	746	10.17%
60-64	631	8.60%
65+	455	6.20%
Total	7,335	100.00%

Unemployment by Gender



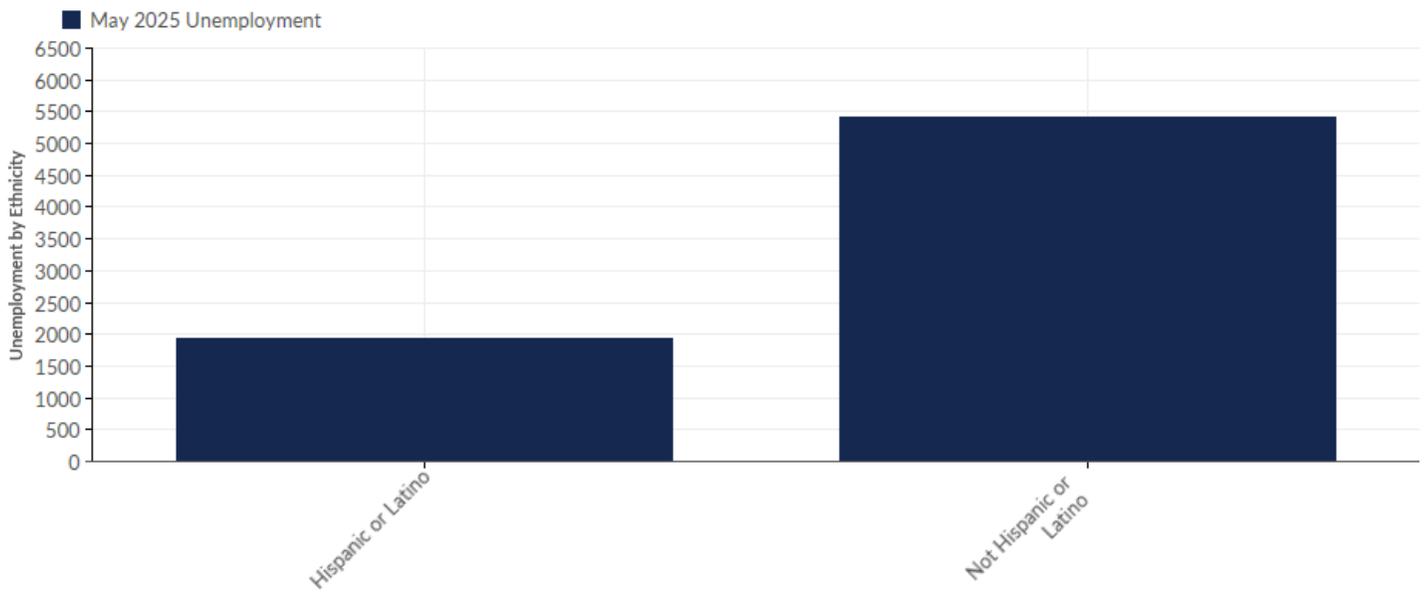
Gender	Unemployment (May 2025)	% of Unemployed
Females	3,732	50.88%
Males	3,603	49.12%
Total	7,335	100.00%

Unemployment by Race



Race	Unemployment (May 2025)	% of Unemployed
American Indian or Alaskan Native	41	0.56%
Asian	207	2.82%
Black or African American	3,500	47.72%
Native Hawaiian or Other Pacific Islander	100	1.36%
White	3,486	47.53%
Total	7,335	100.00%

Unemployment by Ethnicity

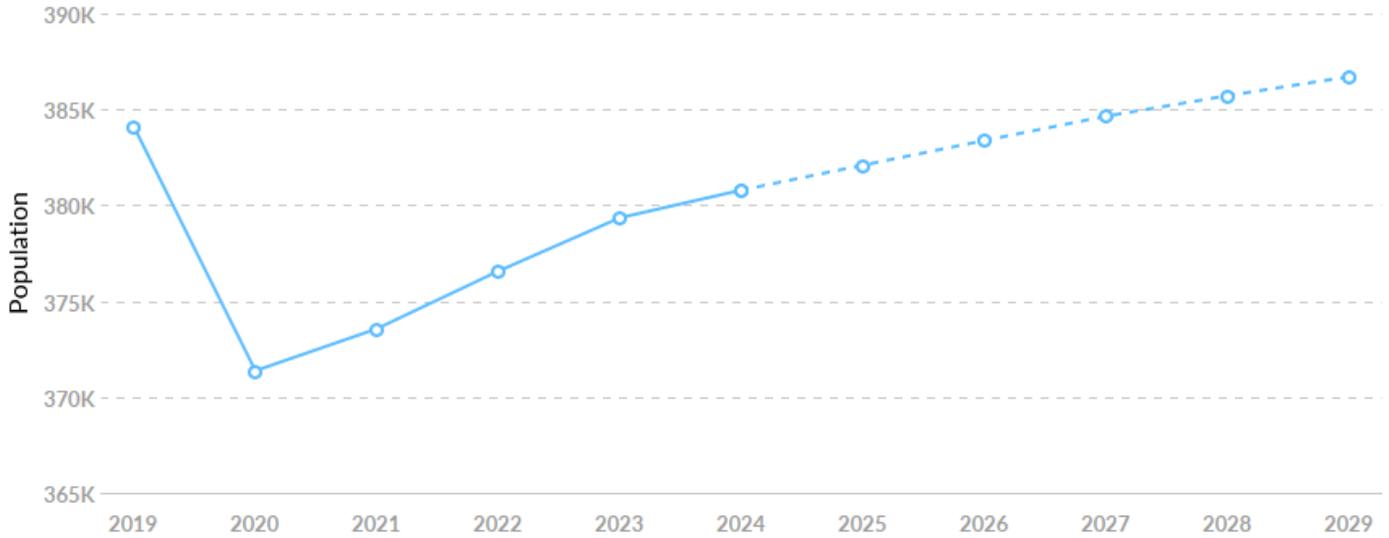


Ethnicity	Unemployment (May 2025)	% of Unemployed
Hispanic or Latino	1,926	26.26%
Not Hispanic or Latino	5,409	73.74%
Total	7,335	100.00%

Historic & Projected Trends

Population Trends

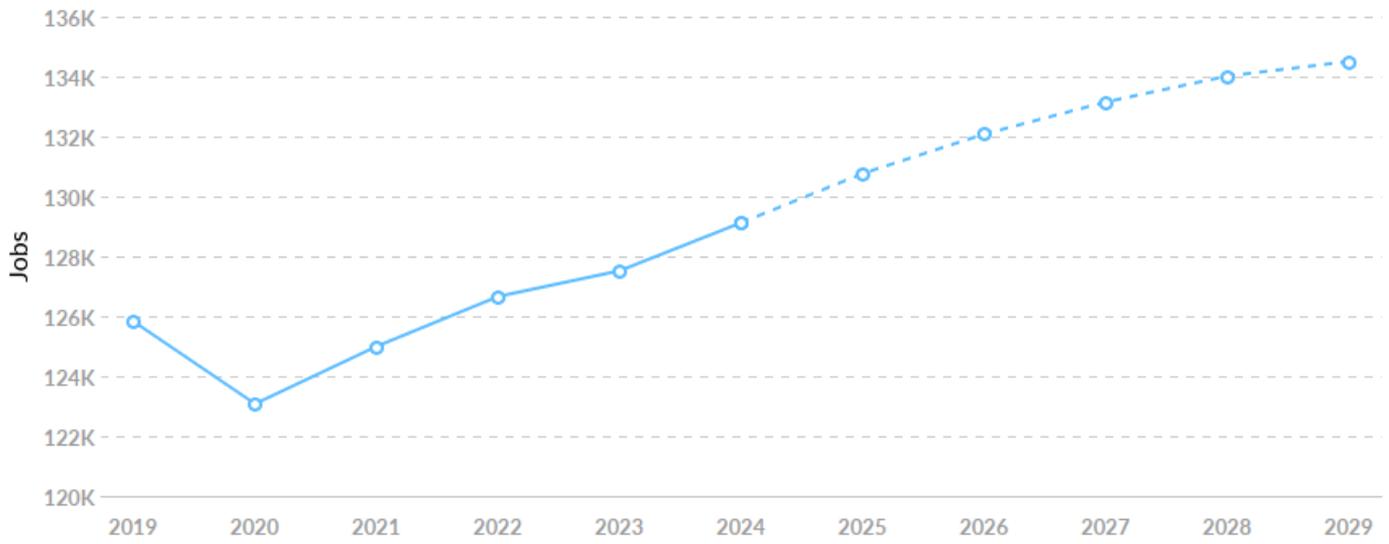
As of 2024 the region's population **declined by 0.9%** since 2019, falling by 3,305. Population is expected to **increase by 1.6%** between 2024 and 2029, adding 5,916.



Timeframe	Population
2019	384,093
2020	371,360
2021	373,554
2022	376,559
2023	379,343
2024	380,788
2025	382,088
2026	383,375
2027	384,643
2028	385,714
2029	386,704

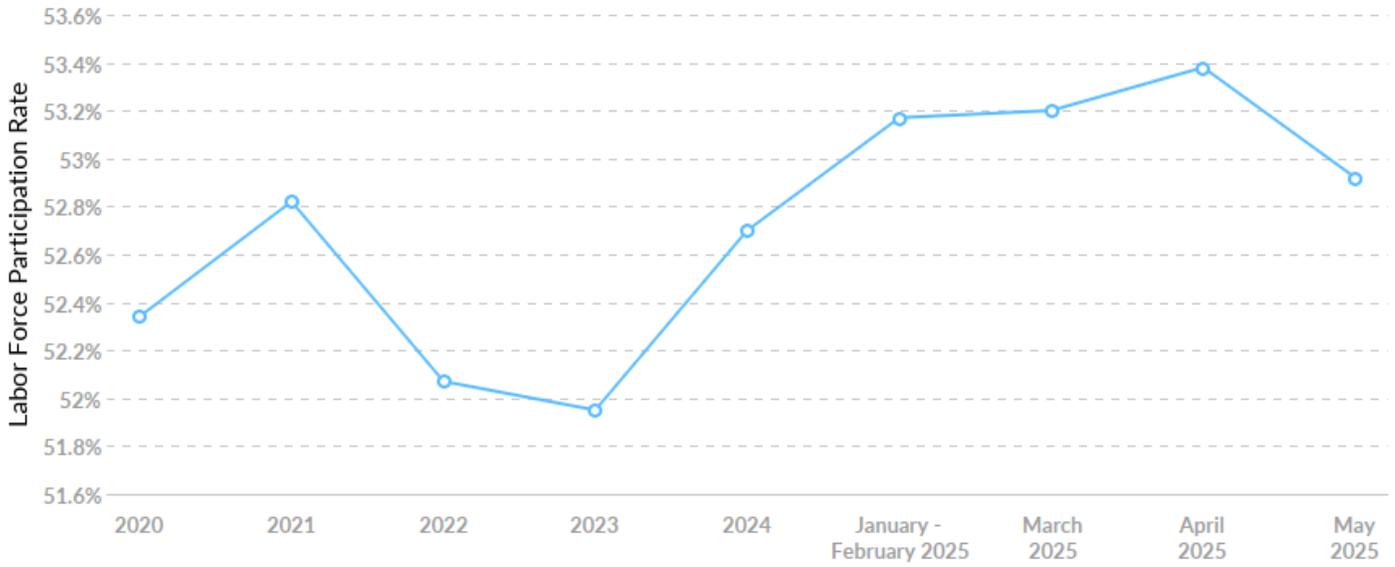
Job Trends

From 2019 to 2024, jobs increased by 2.6% in 12 Texas Counties from 125,825 to 129,125. This change fell short of the national growth rate of 4.3% by 1.7%.



Timeframe	Jobs
2019	125,825
2020	123,076
2021	124,996
2022	126,660
2023	127,520
2024	129,125
2025	130,768
2026	132,083
2027	133,155
2028	134,020
2029	134,505

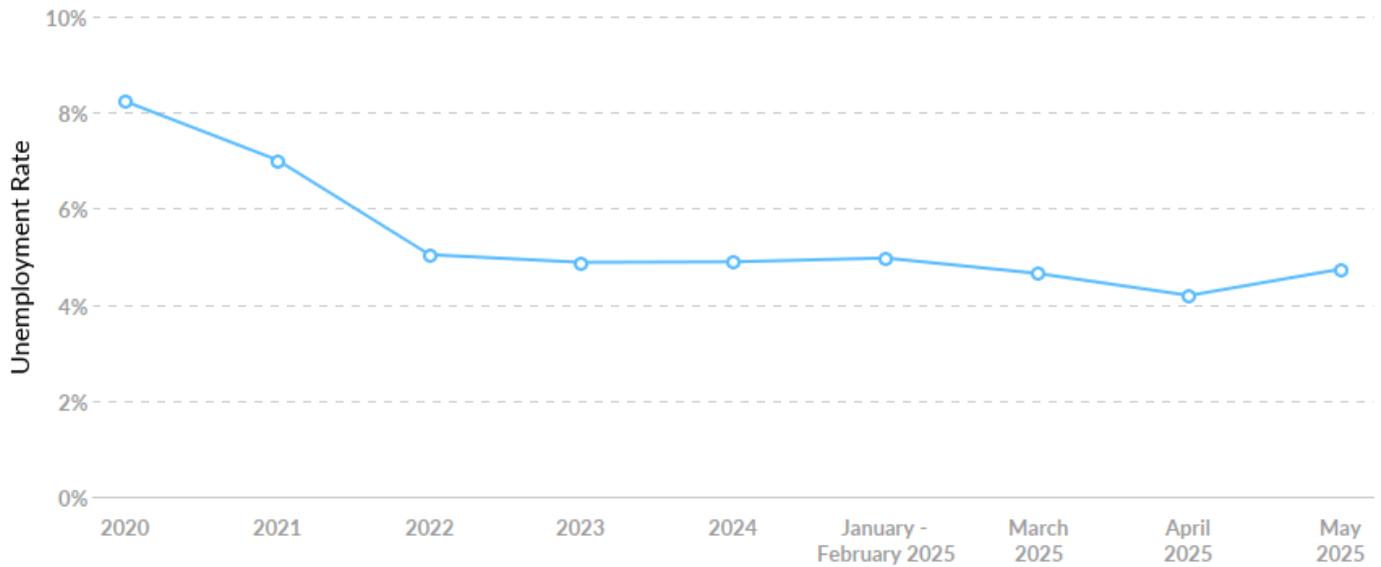
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	52.34%
2021	52.82%
2022	52.07%
2023	51.95%
2024	52.70%
January - February 2025	53.17%
March 2025	53.20%
April 2025	53.38%
May 2025	52.92%

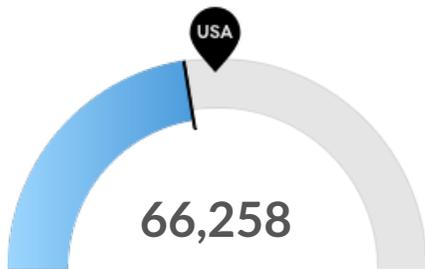
Unemployment Rate Trends

Your areas had a May 2025 unemployment rate of 4.74%, **decreasing from 8.23%** 5 years before.



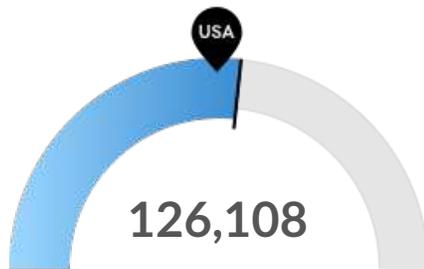
Timeframe	Unemployment Rate
2020	8.23%
2021	7.01%
2022	5.04%
2023	4.88%
2024	4.89%
January - February 2025	4.97%
March 2025	4.65%
April 2025	4.19%
May 2025	4.74%

Population Characteristics



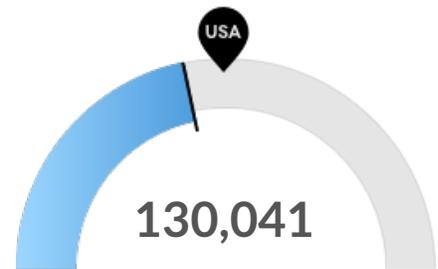
Millennials

Your area has 66,258 millennials (ages 25-39). The national average for an area this size is 77,076.



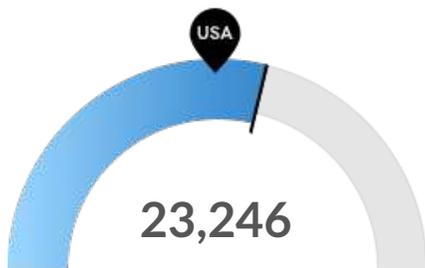
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 114,515 people 55 or older, while there are 126,108 here.



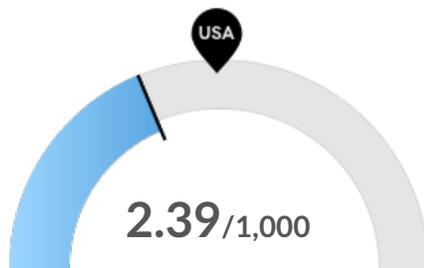
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 157,985 racially diverse people, while there are 130,041 here.



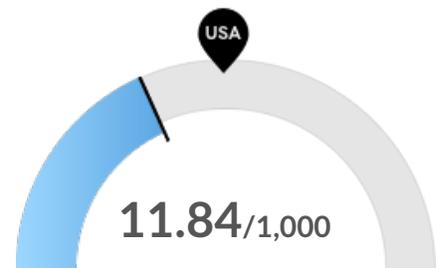
Veterans

Your area has 23,246 veterans. The national average for an area this size is 18,767.



Violent Crime

Your area has 2.39 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

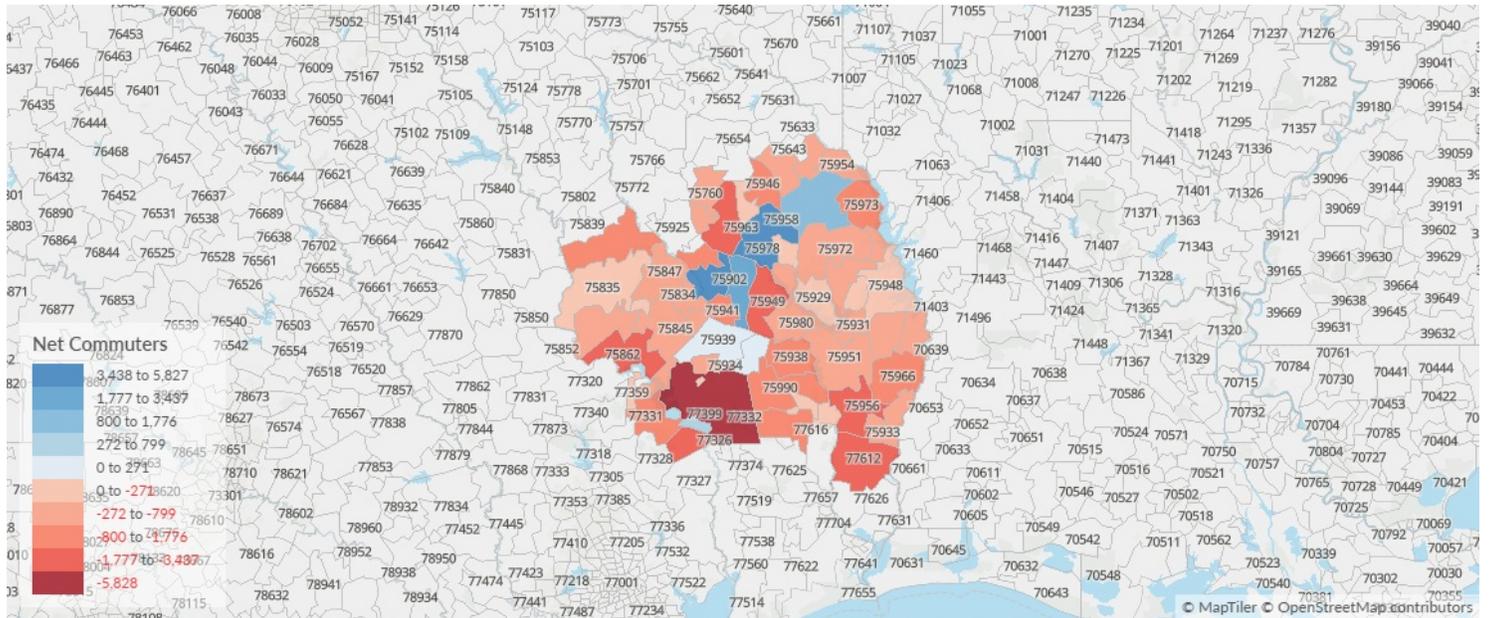


Property Crime

Your area has 11.84 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

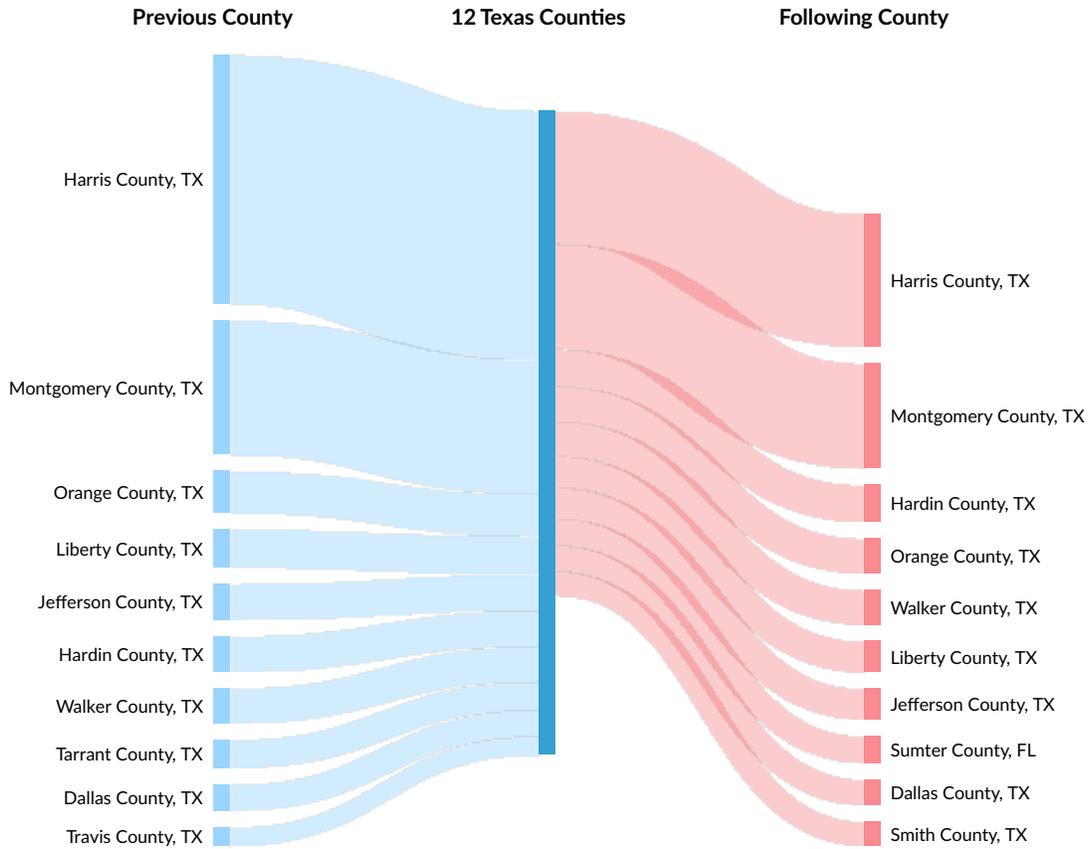
Where Talent Lives

ZIP	Name	2024 Employment	ZIP	Name	2024 Workers
75904	Lufkin, TX (in Angelina c...	18,933	75904	Lufkin, TX (in Angelina c...	15,495
75901	Lufkin, TX (in Angelina c...	15,211	77351	Livingston, TX (in Polk c...	15,262
75961	Nacogdoches, TX (in Na...	10,400	75901	Lufkin, TX (in Angelina c...	13,007
77351	Livingston, TX (in Polk c...	9,434	75964	Nacogdoches, TX (in Na...	8,797
75965	Nacogdoches, TX (in Na...	7,357	75965	Nacogdoches, TX (in Na...	7,435

Inbound and Outbound Migration

The table below analyzes past and current residents of 12 Texas Counties. The left column shows residents of other counties migrating to 12 Texas Counties. The right column shows residents migrating from 12 Texas Counties to other counties.

As of 2022, 2,616 people have migrated from Harris County, TX to 12 Texas Counties. In the same year, 1,396 people left 12 Texas Counties migrating to Harris County, TX. The total Net Migration for 12 Texas Counties in 2022 was 3,711.

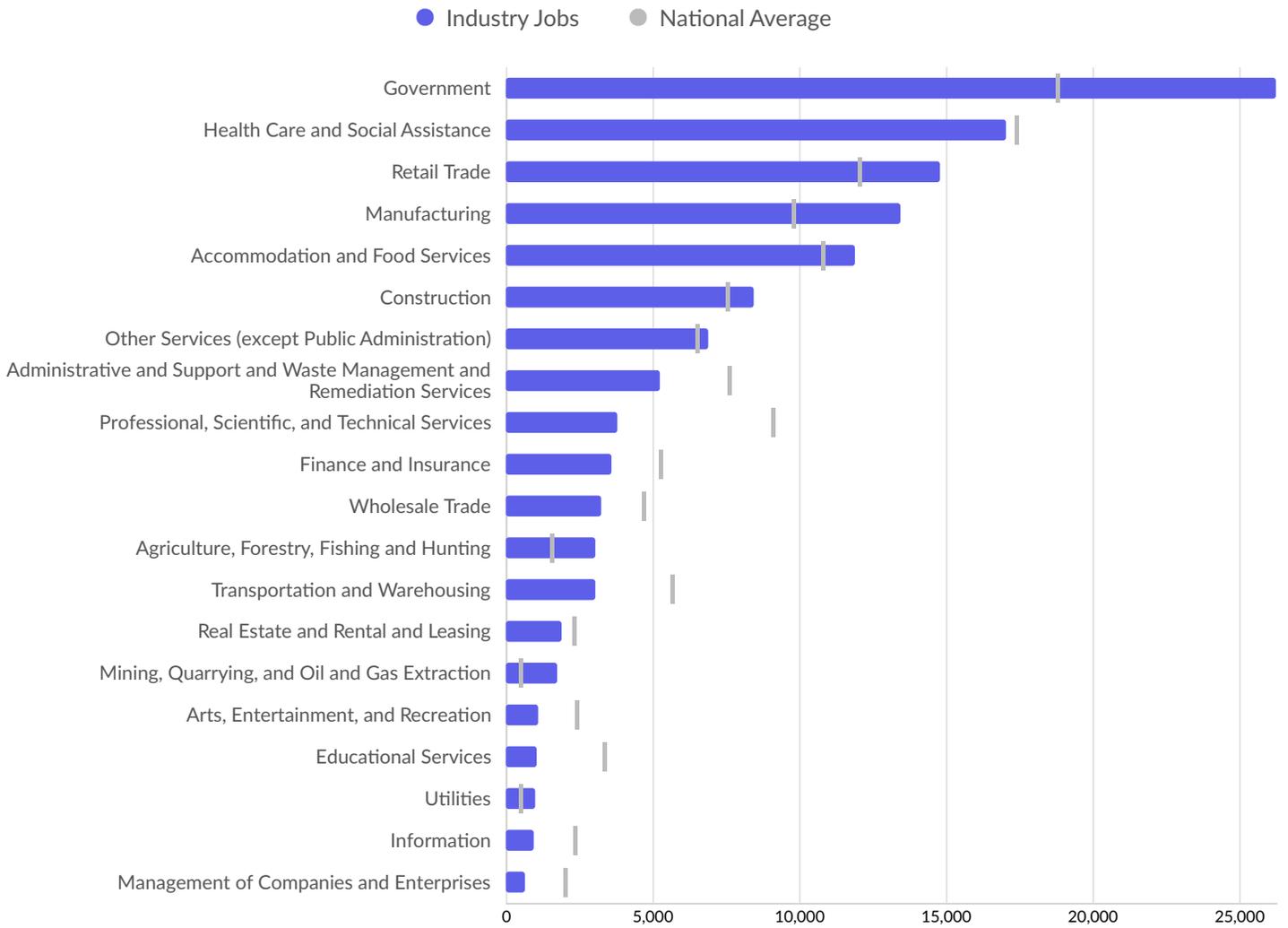


Top Previous Counties	Migrations
Harris County, TX	2,616
Montgomery County, TX	1,407
Orange County, TX	440
Liberty County, TX	401
Jefferson County, TX	376
Hardin County, TX	375

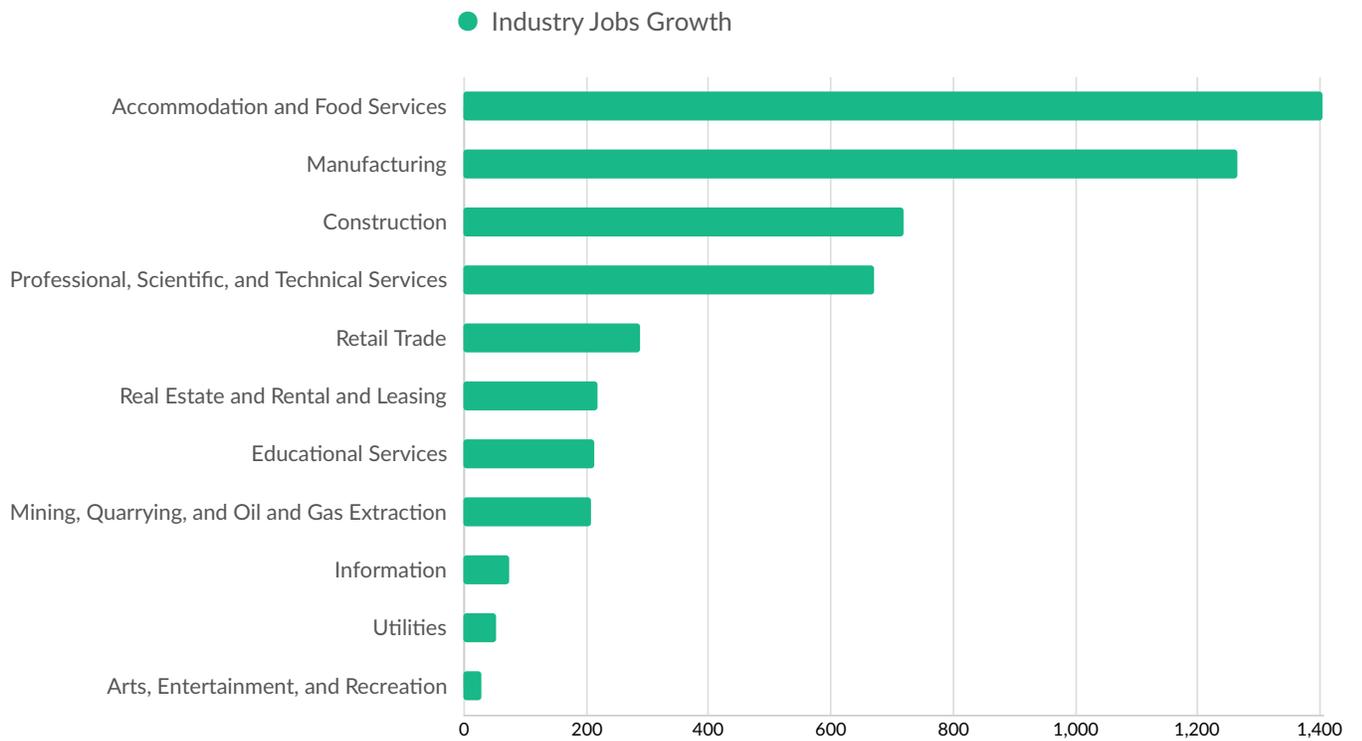
Top Previous Counties	Migrations
Walker County, TX	369
Tarrant County, TX	299
Dallas County, TX	276
Travis County, TX	198
Bexar County, TX	193
Galveston County, TX	190
Williamson County, TX	187
Denton County, TX	184
Fort Bend County, TX	184
Top Following Counties	Migrations
Harris County, TX	1,396
Montgomery County, TX	1,104
Hardin County, TX	389
Orange County, TX	369
Walker County, TX	367
Liberty County, TX	327
Jefferson County, TX	326
Sumter County, FL	282
Dallas County, TX	271
Smith County, TX	256
Anderson County, TX	199
Tarrant County, TX	186
Galveston County, TX	169
Williamson County, TX	163
Bexar County, TX	154

Industry Characteristics

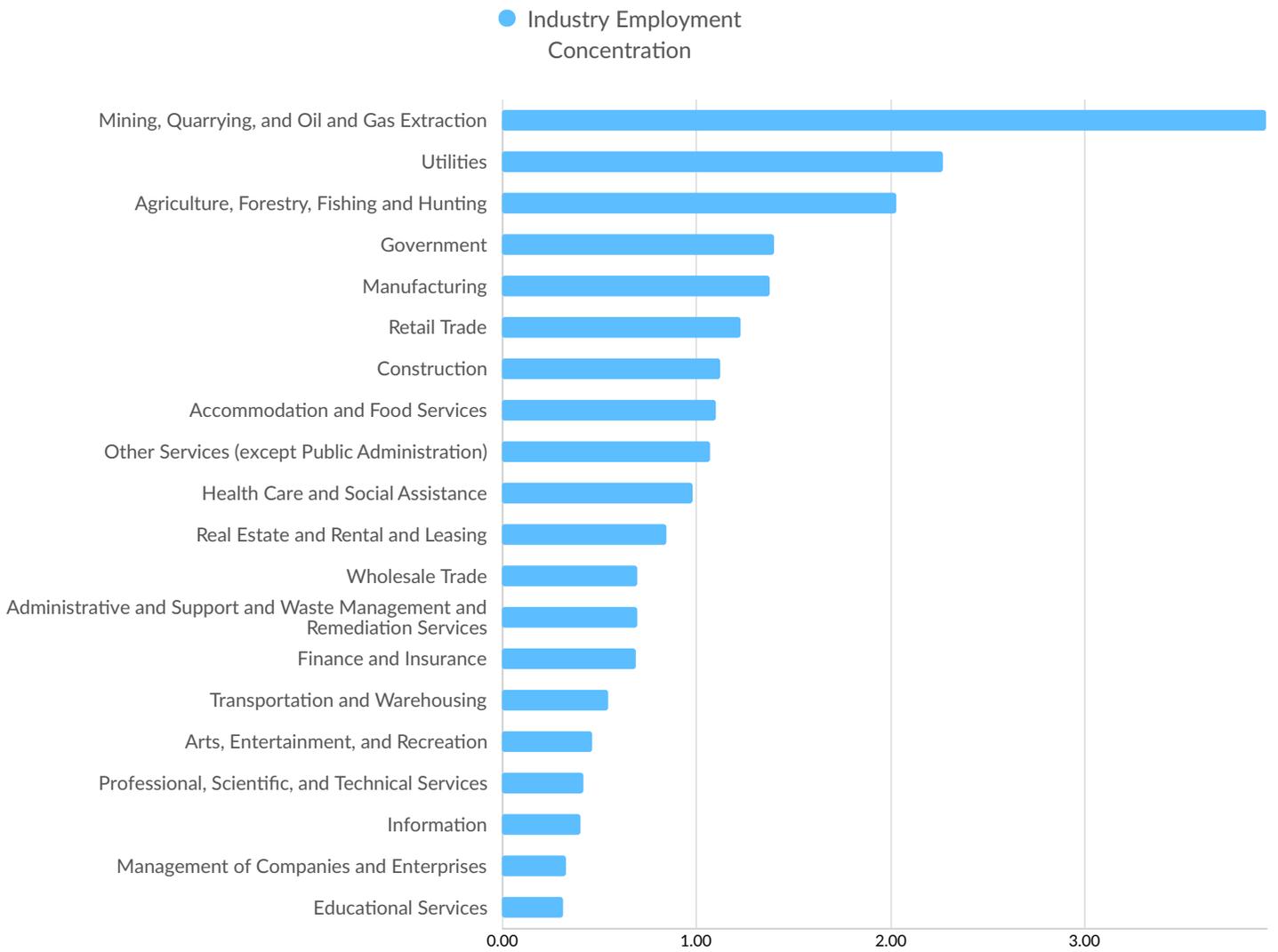
Largest Industries



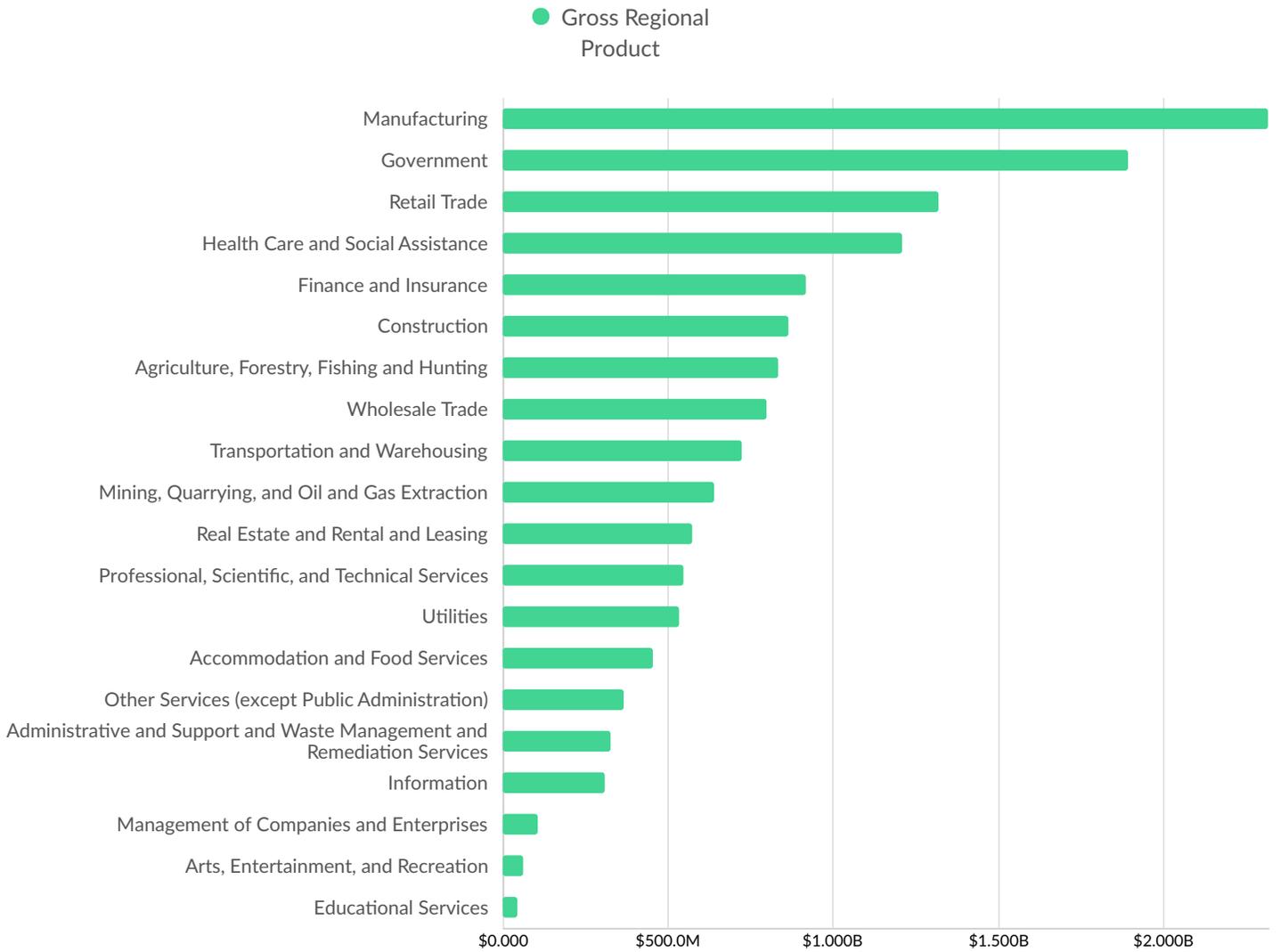
Top Growing Industries



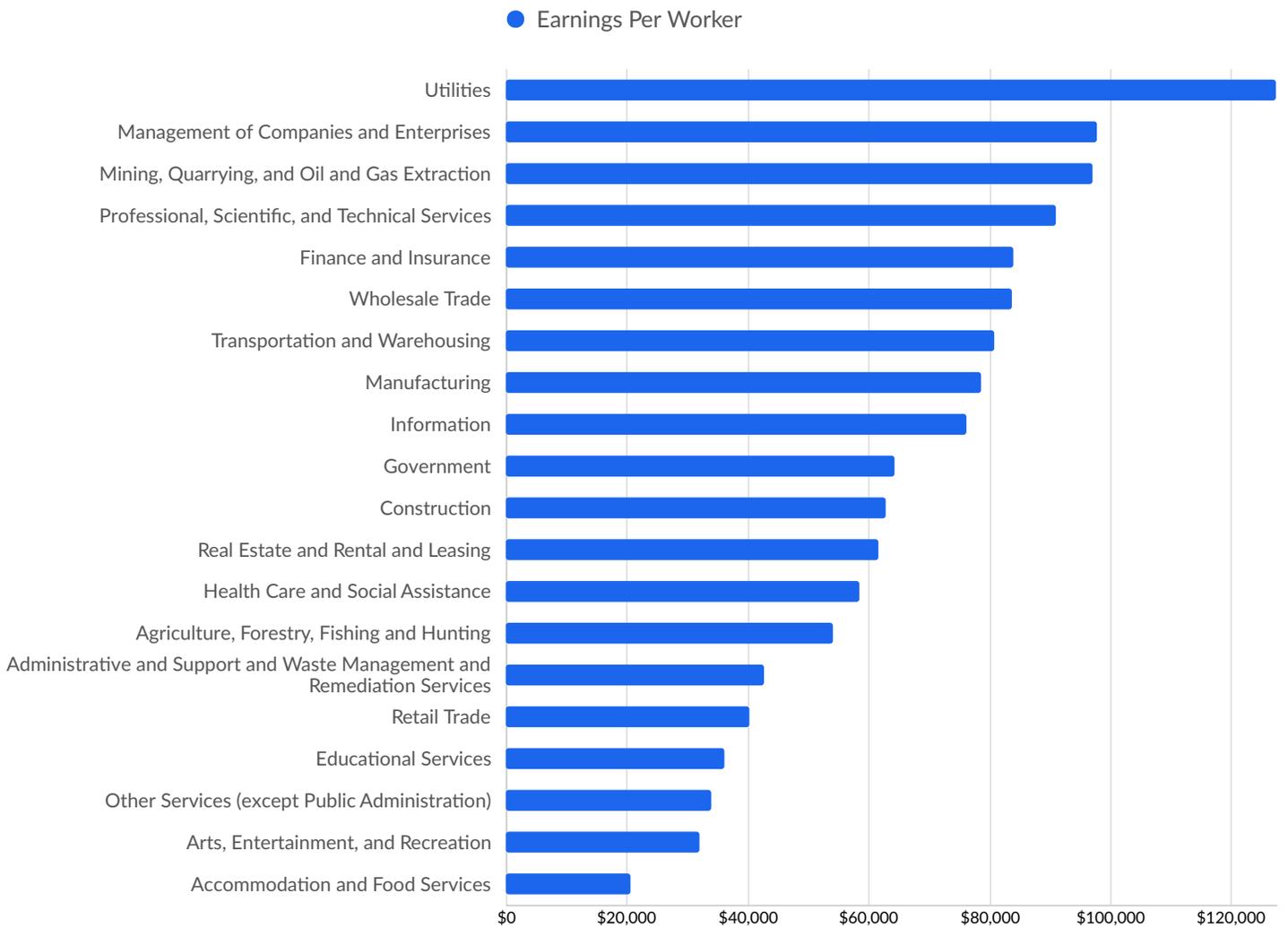
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



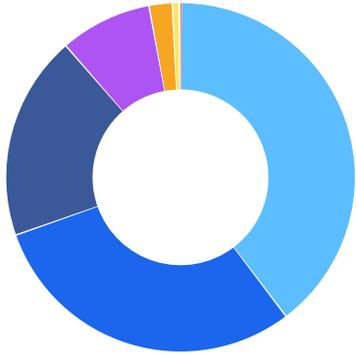
Business Characteristics

19,202 Companies Employ Your Workers

Online profiles for your workers mention 19,202 companies as employers, with the top 10 appearing below. In the last 12 months, 2,152 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Stephen F Austin State Universi...	1,491 	Walmart	491 
State Of Texas	625 	Express Employment Profession...	486 
Walmart	447 	Stephen F Austin State Universi...	357 
Pilgrim's Pride	393 	State Of Texas	327 
Angelina College	381 	Pilgrim's Pride	277 
Brookshire Brothers	372 	Nacogdoches Medical Center	262 
Etech Global Services	359 	Amada Senior Care	240 
Georgia-Pacific	315 	CHRISTUS Health	211 
United States Army	265 	Community Health Systems Pro...	205 
Hudson Isd	257 	Norman Regional Hospital	203 

Business Size

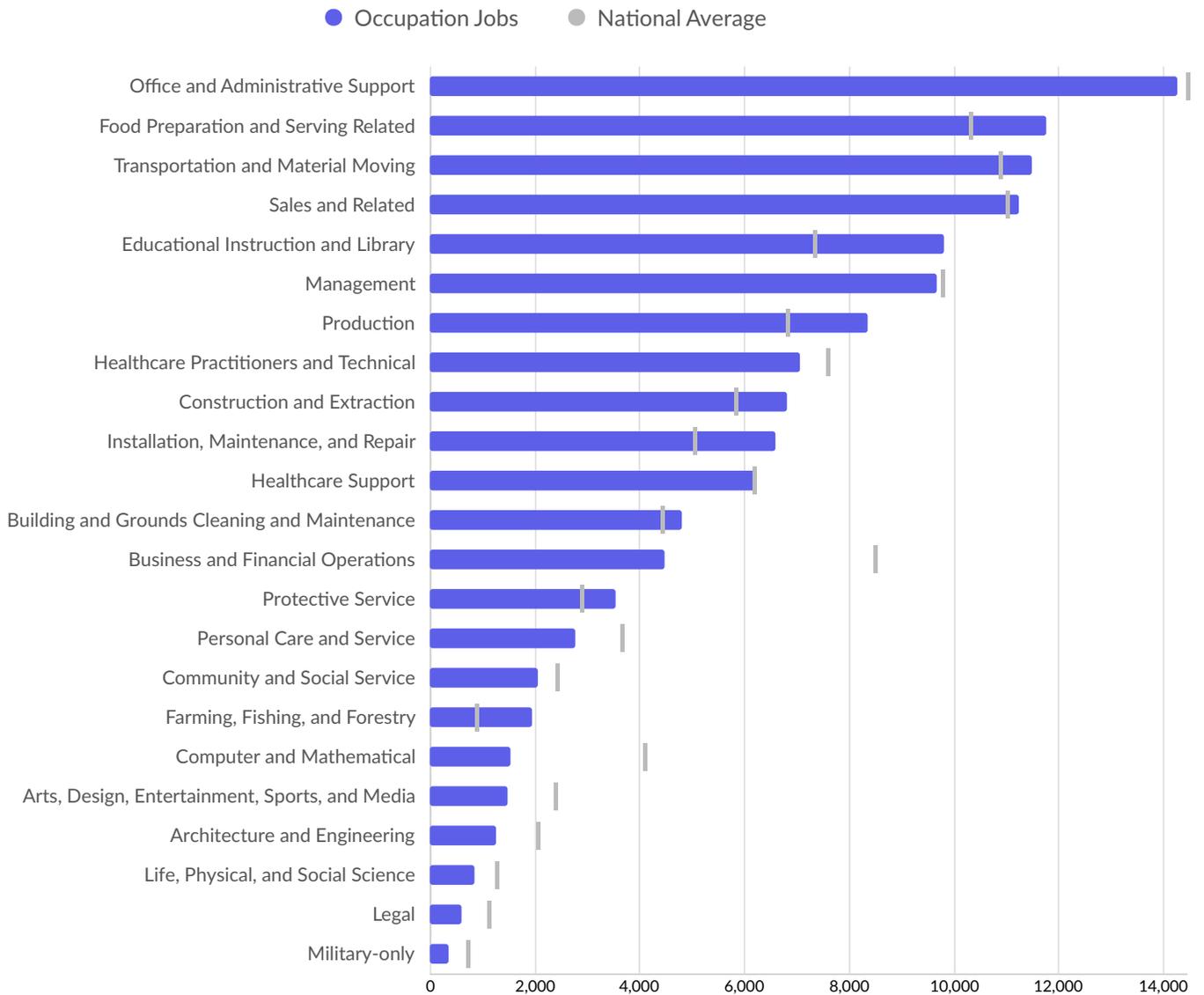


	Percentage	Business Count
● 1 to 4 employees	39.6%	5,704
● 5 to 9 employees	30.0%	4,315
● 10 to 19 employees	19.0%	2,732
● 20 to 49 employees	8.5%	1,225
● 50 to 99 employees	2.1%	309
● 100 to 249 employees	0.6%	89
● 250 to 499 employees	0.2%	23
● 500+ employees	0.0%	7

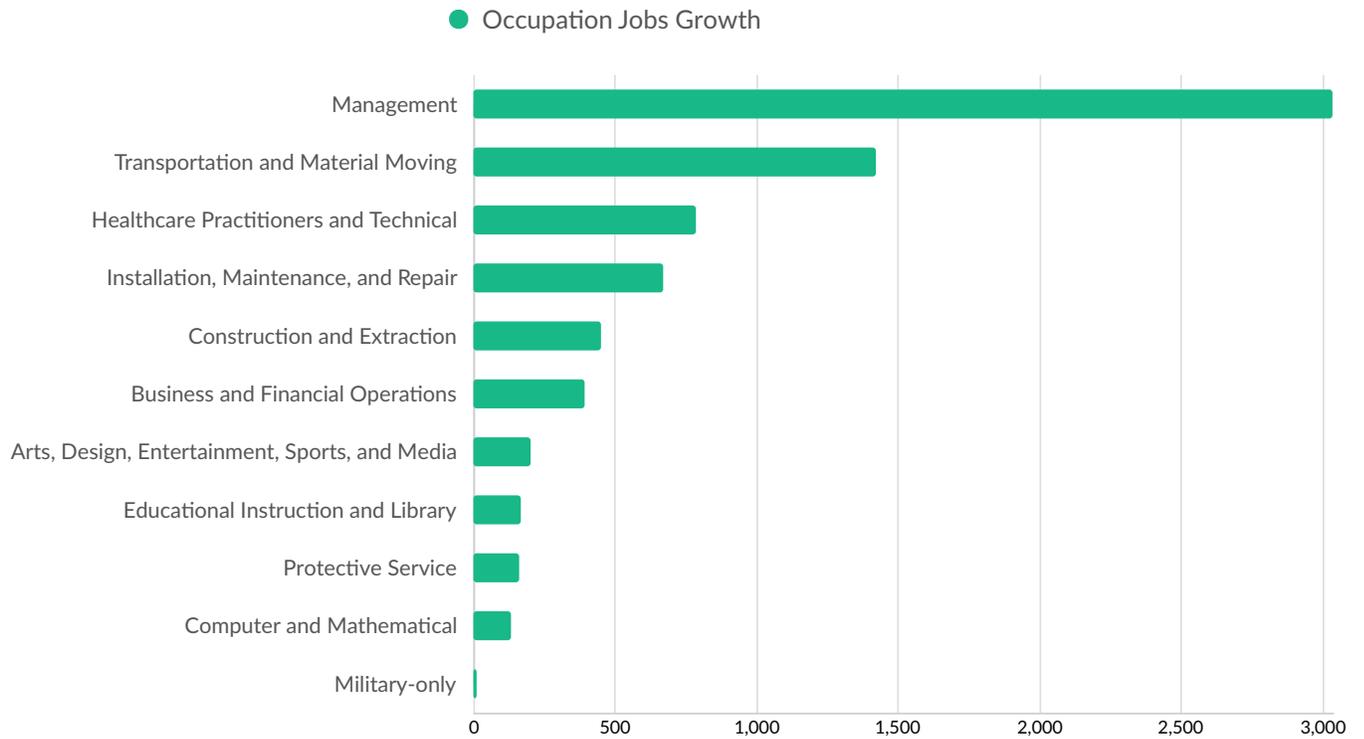
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations



Top Growing Occupations



Top Occupation Employment Concentration

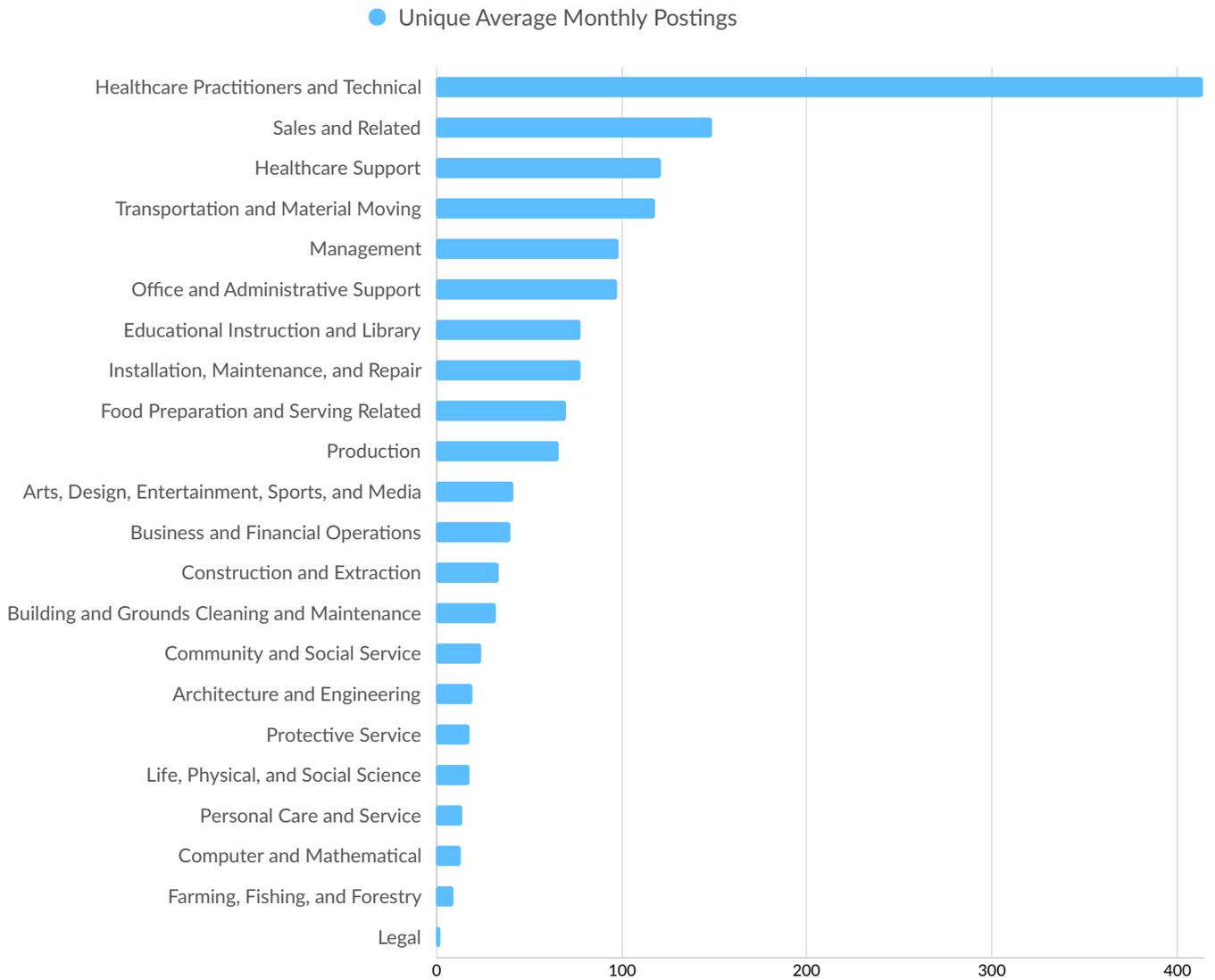
● Occupation Employment Concentration



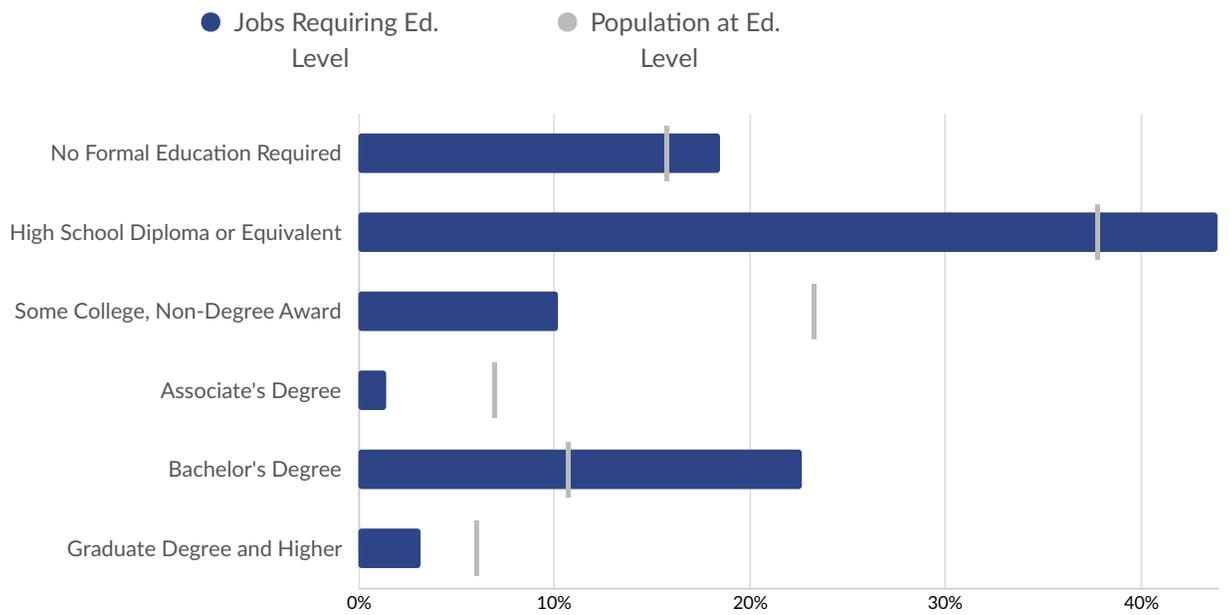
Top Occupation Earnings



Top Posted Occupations



Underemployment



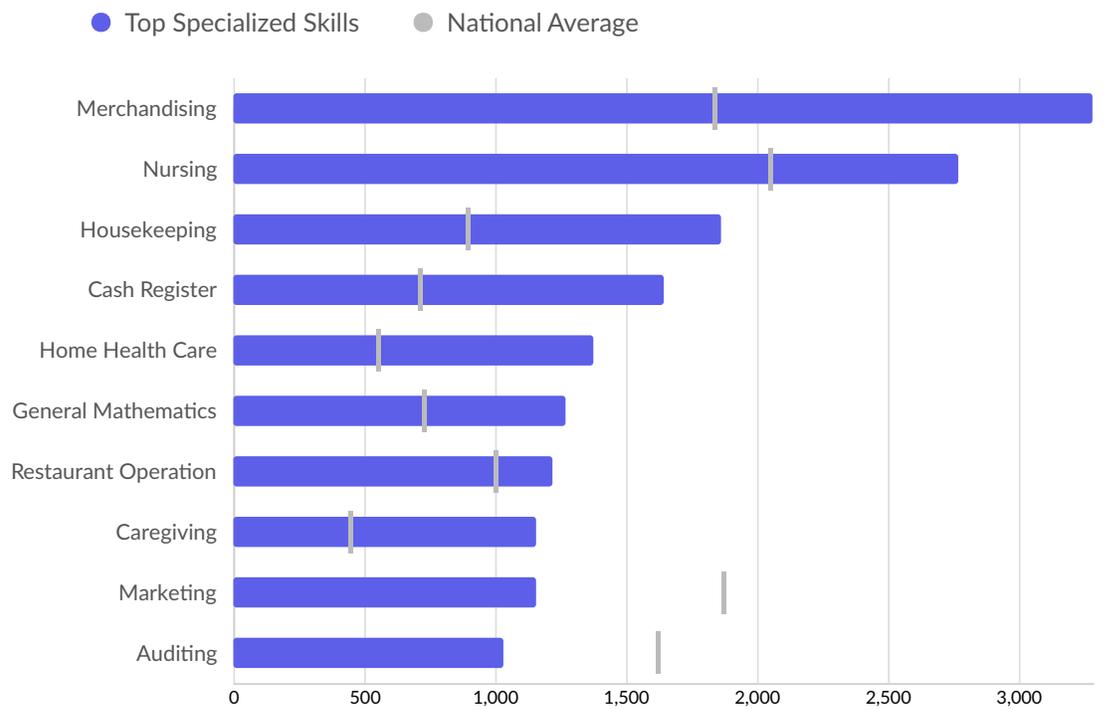
Educational Pipeline

In 2023, there were 3,940 graduates in 12 Texas Counties. This pipeline has grown by 5% over the last 5 years. The highest share of these graduates come from "Multi-/Interdisciplinary Studies, Other" (Bachelor's), "Liberal Arts and Sciences/Liberal Studies" (Certificate), and "Exercise Science and Kinesiology" (Bachelor's).

School	Total Graduates (2023)	Graduate Trend (2019 - 2023)
Stephen F Austin State University	2,694	
Angelina College	1,134	
Academy of Hair Design-Lufkin	41	
East Texas Cosmetology College	34	
Academy of Hair Design-Jasper	23	
Legends Barber College	14	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description
48005	Angelina County, TX
48225	Houston County, TX
48241	Jasper County, TX
48347	Nacogdoches County, TX
48351	Newton County, TX
48373	Polk County, TX

Code	Description
48403	Sabine County, TX
48405	San Augustine County, TX
48407	San Jacinto County, TX
48419	Shelby County, TX
48455	Trinity County, TX
48457	Tyler County, TX