Deep East Texas Region

415 South First Street
Suite 110B
Lufkin, Texas 75901

Contents

Report Parameters 1
Economy Overview 2
Unemployment by Demographics 4
Historic & Projected Trends 8
Population Characteristics 12
Inbound and Outbound Migration 14
Industry Characteristics 17
Business Characteristics 22
Workforce Characteristics 24
Educational Pipeline 30
In-Demand Skills 31
Appendix A (Geographies) 32

Report Parameters

12 Counties

48005	Angelina County, TX
48225	Houston County, TX
48241	Jasper County, TX
48347	Nacogdoches County, TX
48351	Newton County, TX
48373	Polk County, TX
48403	Sabine County, TX
48405	San Augustine County, TX
48407	San Jacinto County, TX
See Appendix A for all 12 Counties	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

376,516

Population (2023)

Population **decreased by 7,010** over the last 5 years but is projected to **grow by 246** over the next 5 years.

128,025

Total Regional Employment

Jobs **grew by 2,282** over the last 5 years and are projected to **grow by 6,893** over the next 5 years.

$57.8K

Avg. Earnings Per Job (2023)

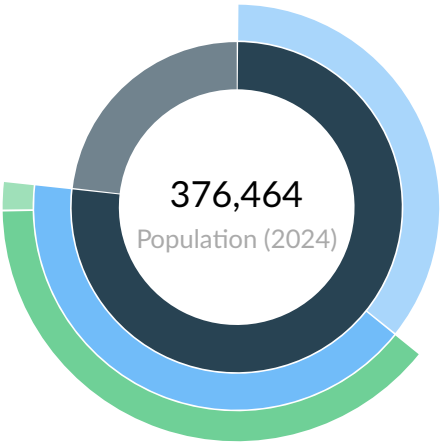
Regional average earnings per job are **$25.5K below** the national average earnings of $83.3K per job.

Takeaways

- As of 2023 the region's population **declined by 1.8%** since 2018, falling by 7,010. Population is expected to **increase by 0.1%** between 2023 and 2028, adding 246.
- From 2018 to 2023, jobs **increased by 1.8%** in Deep East Texas Region from 125,744 to **128,025**. This change **fell short of the national growth rate of 4.3% by 2.5%**. As the number of jobs increased, the **labor force participation rate increased from 51.7% to 52.4% between 2018 and 2023**.
- Concerning educational attainment, **10.7% of the selected regions' residents possess a Bachelor's Degree** (10.4% below the national average), and **6.9% hold an Associate's Degree** (2.0% below the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2024)	Labor Force (Mar 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	376,464	154,477	128,025	91.7	$15.54B	$24.53B	$19.24B
State	30,898,626	15,276,869	15,542,589	96.6	$2.50T	$1.50T	$1.96T

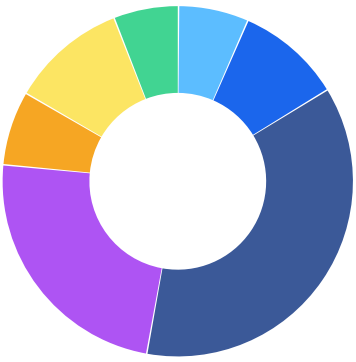
Mar 2024 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	288,799
Not in Labor Force (16+)	134,322
Labor Force	154,477
Employed	146,896
Unemployed	7,581
Under 16, Military, and institutionalized Population	87,664

Educational Attainment

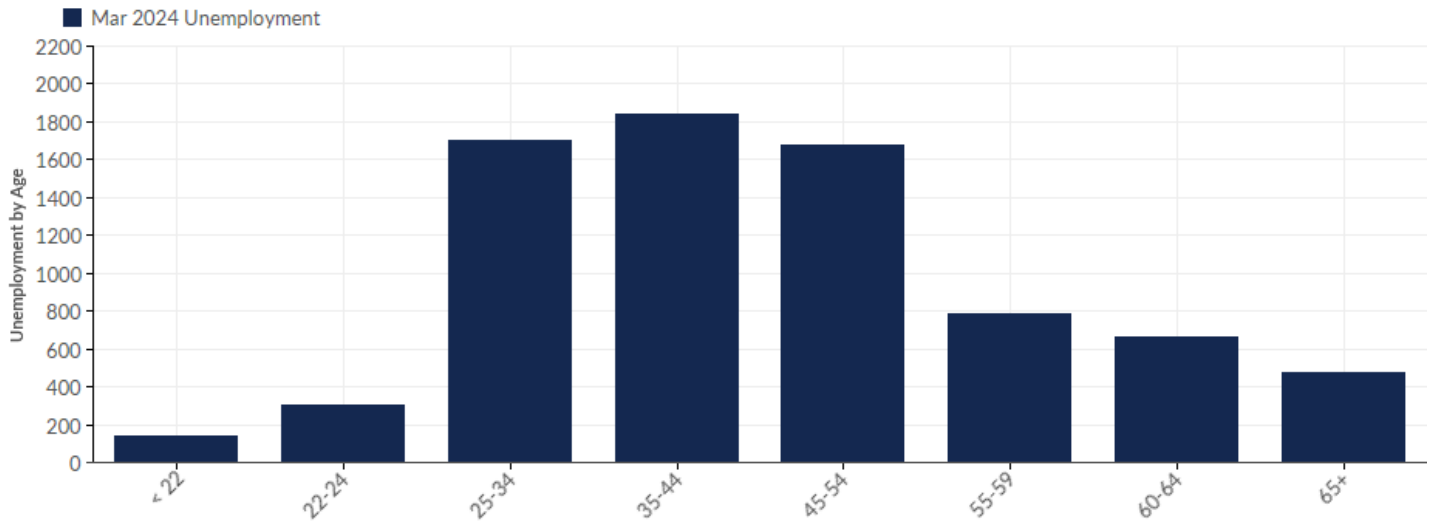
Concerning educational attainment, **10.7% of the selected regions' residents possess a Bachelor's Degree** (10.4% below the national average), and **6.9% hold an Associate's Degree** (2.0% below the national average).



	% of Population	Population
Less Than 9th Grade	6.5%	16,570
9th Grade to 12th Grade	9.7%	24,857
High School Diploma	36.6%	93,573
Some College	23.7%	60,550
Associate's Degree	6.9%	17,540
Bachelor's Degree	10.7%	27,422
Graduate Degree and Higher	6.0%	15,326

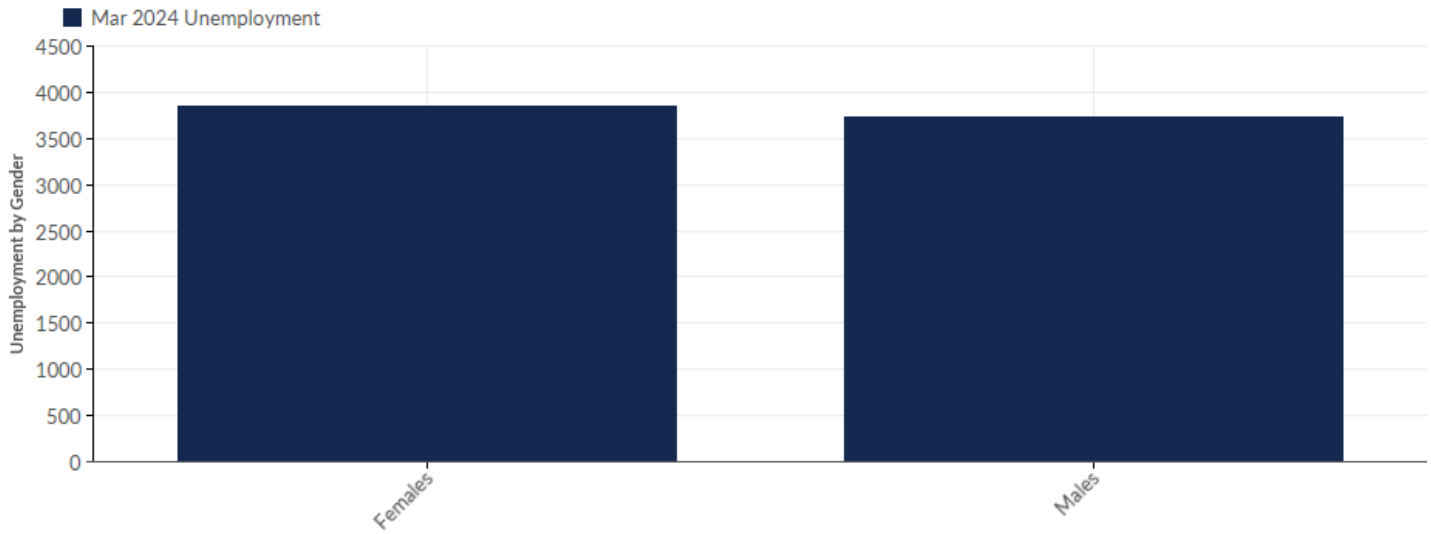
Unemployment by Demographics

Unemployment by Age



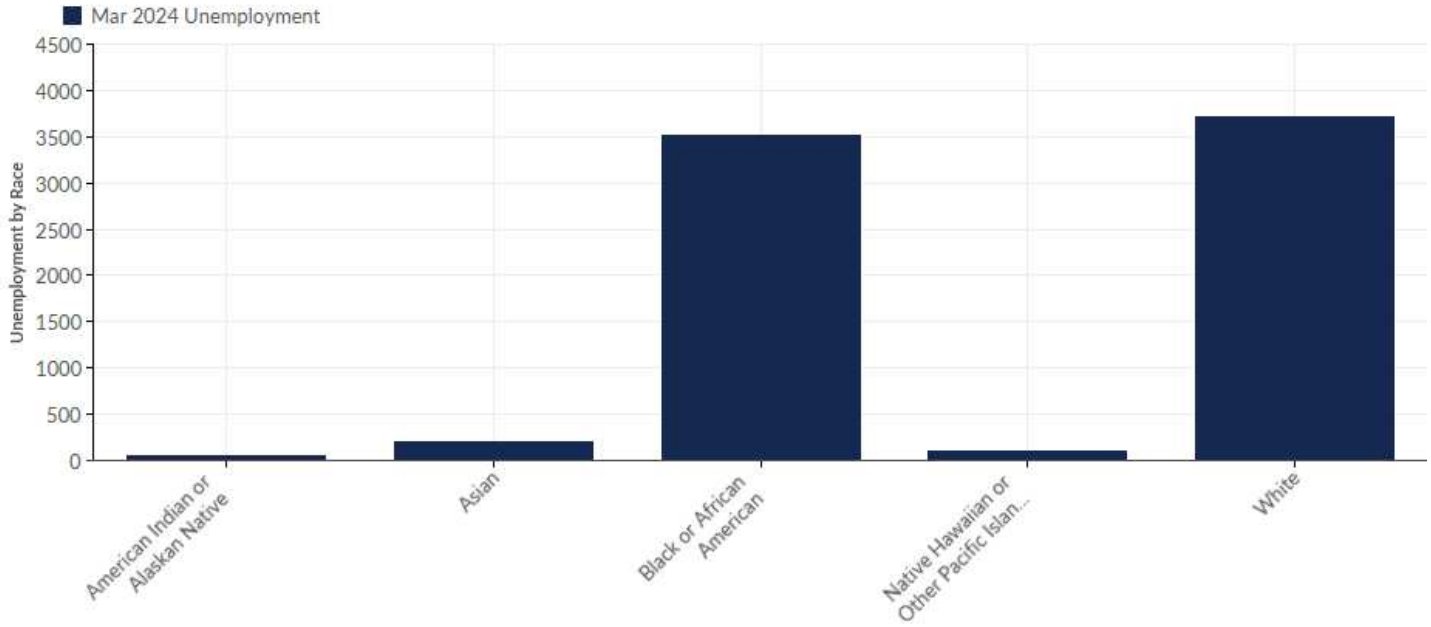
Age		Unemployment (Mar 2024)	% of Unemployed
< 22		136	1.79%
22-24		305	4.02%
25-34		1,703	22.46%
35-44		1,837	24.23%
45-54		1,673	22.07%
55-59		785	10.35%
60-64		666	8.79%
65+		475	6.27%
	Total	7,581	100.00%

Unemployment by Gender



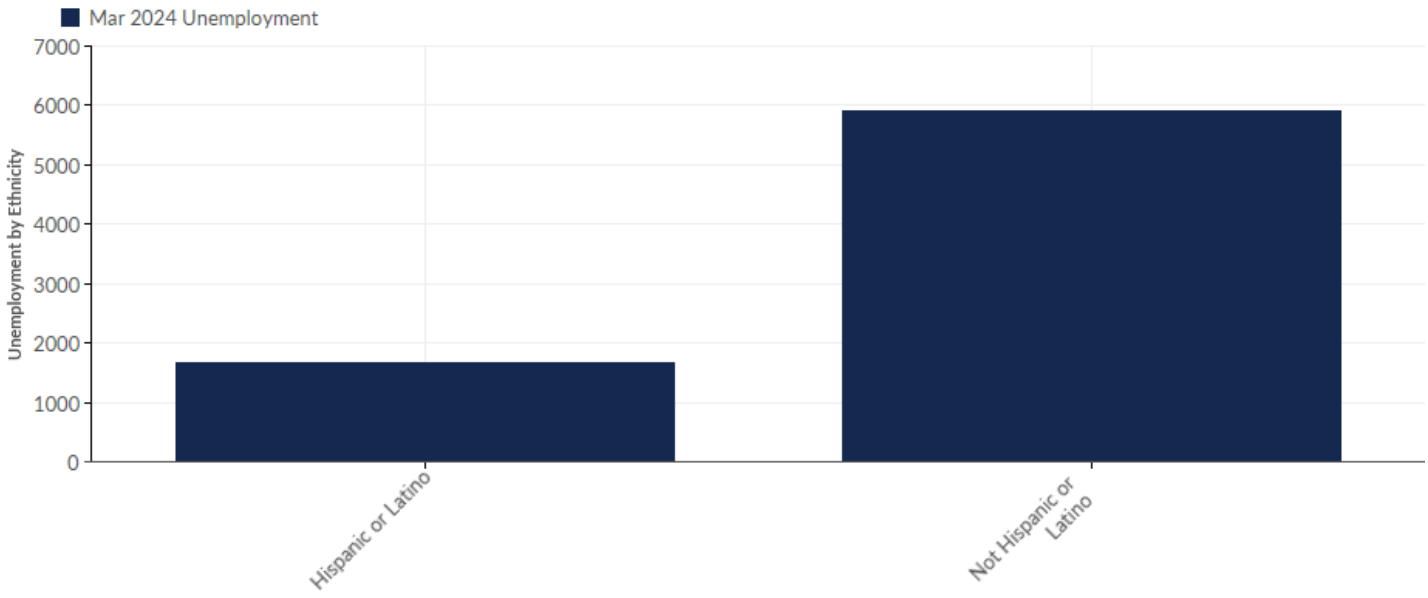
Gender		Unemployment (Mar 2024)	% of Unemployed
Females		3,847	50.75%
Males		3,734	49.25%
	Total	7,581	100.00%

Unemployment by Race



Race	Unemployment (Mar 2024)	% of Unemployed
American Indian or Alaskan Native	52	0.69%
Asian	195	2.57%
Black or African American	3,518	46.41%
Native Hawaiian or Other Pacific Islander	106	1.40%
White	3,710	48.94%
Total	7,581	100.00%

Unemployment by Ethnicity

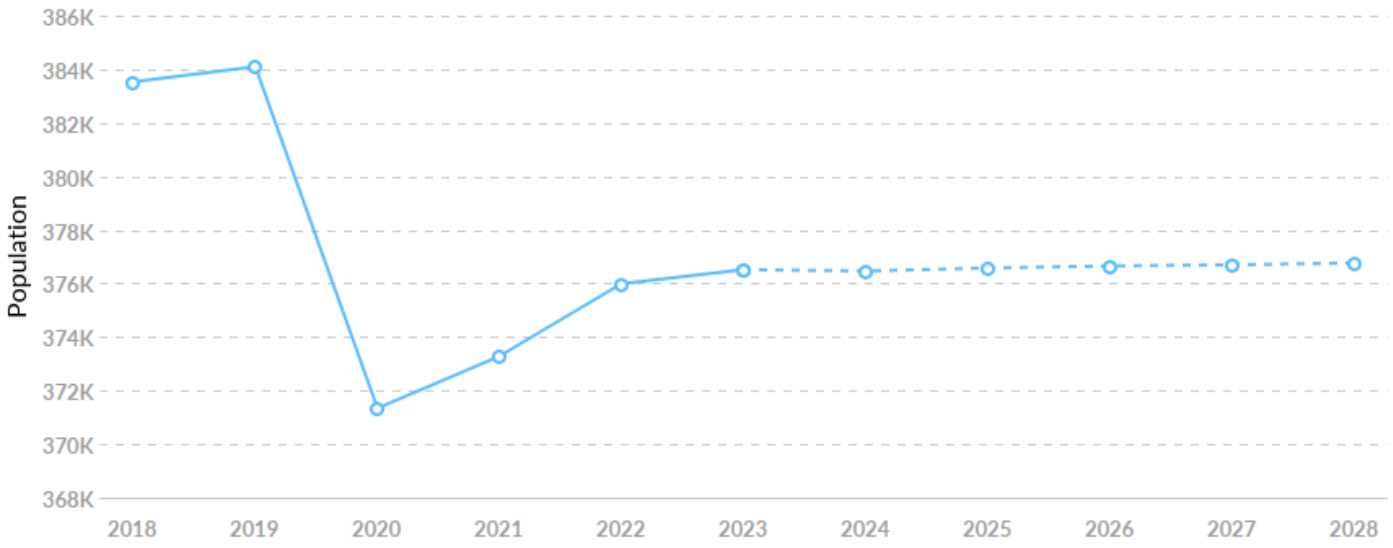


Ethnicity		Unemployment (Mar 2024)	% of Unemployed
Hispanic or Latino		1,678	22.13%
Not Hispanic or Latino		5,903	77.87%
	Total	7,581	100.00%

Historic & Projected Trends

Population Trends

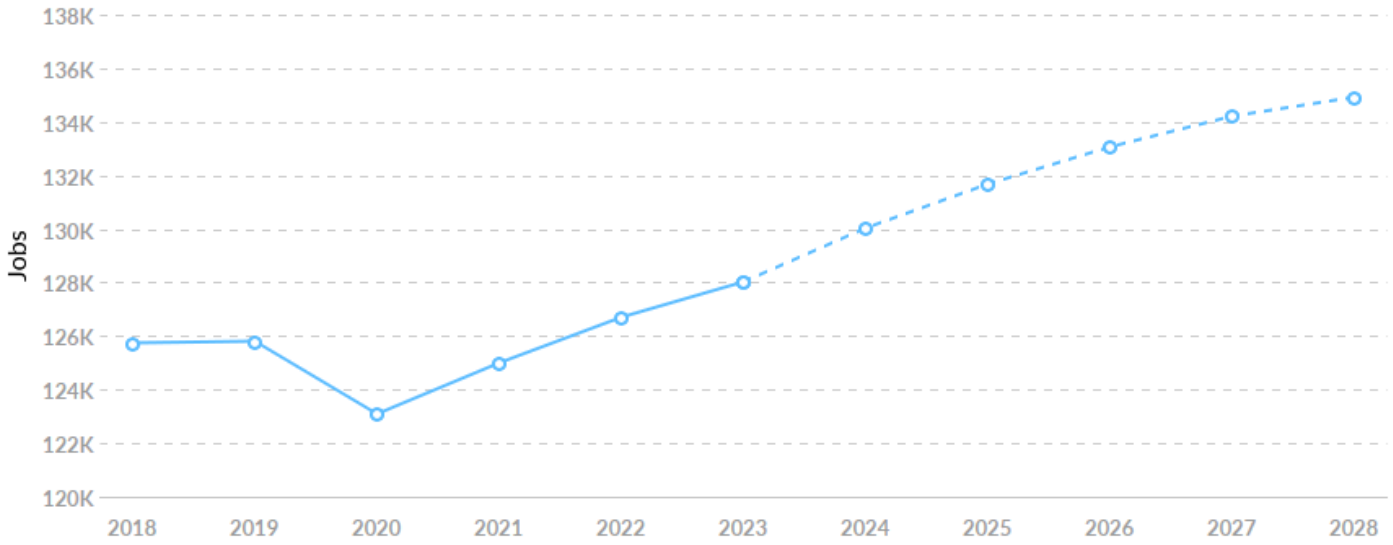
As of 2023 the region's population **declined by 1.8%** since 2018, falling by 7,010. Population is expected to **increase by 0.1%** between 2023 and 2028, adding 246.



Timeframe	Population
2018	383,526
2019	384,093
2020	371,334
2021	373,280
2022	375,991
2023	376,516
2024	376,464
2025	376,577
2026	376,654
2027	376,697
2028	376,762

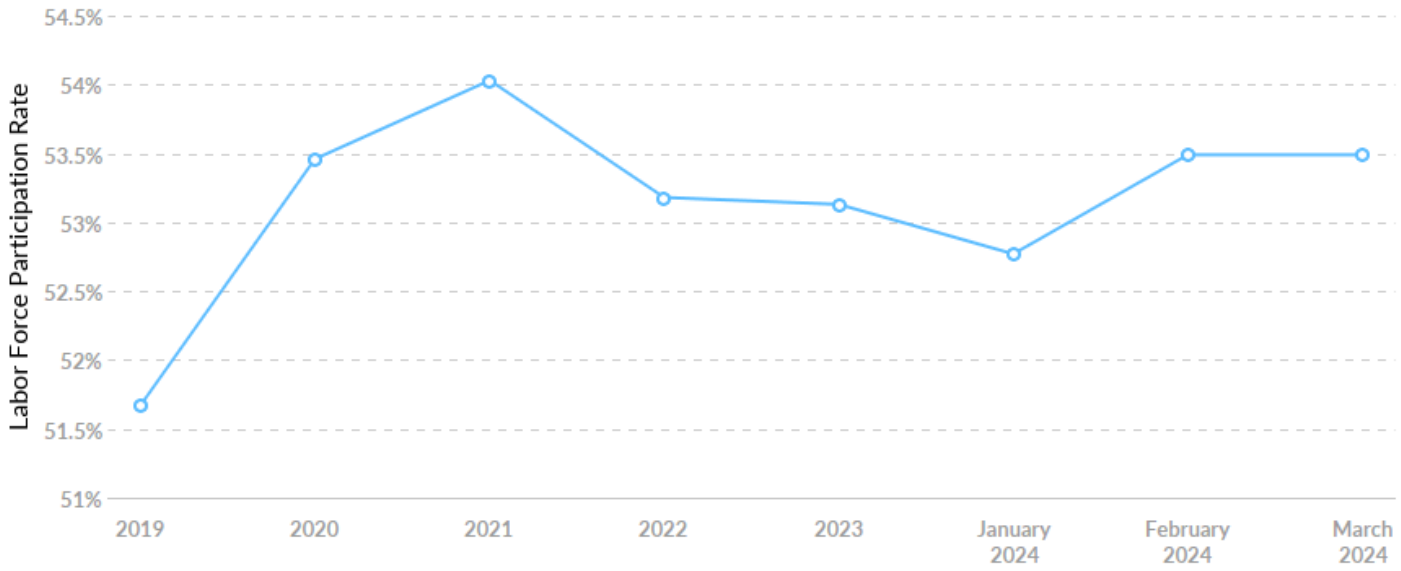
Job Trends

From 2018 to 2023, jobs **increased by 1.8%** in Deep East Texas Region from 125,744 to **128,025**. This change **fell short of the national growth rate of 4.3% by 2.5%.**



Timeframe	Jobs
2018	125,744
2019	125,807
2020	123,092
2021	124,998
2022	126,703
2023	128,025
2024	130,032
2025	131,676
2026	133,063
2027	134,210
2028	134,919

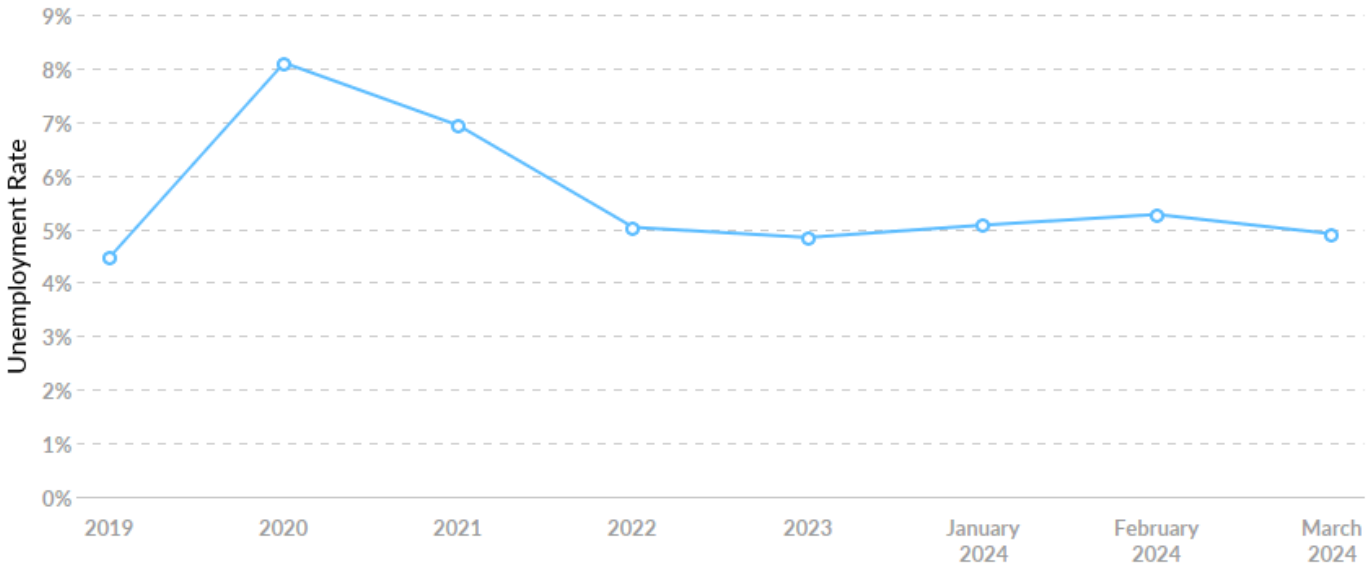
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	51.67%
2020	53.46%
2021	54.03%
2022	53.18%
2023	53.13%
January 2024	52.77%
February 2024	53.49%
March 2024	53.49%

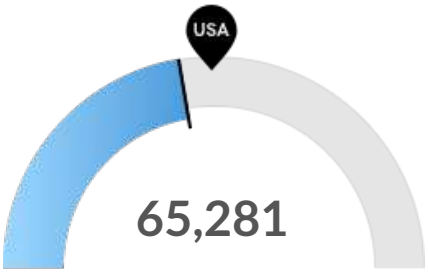
Unemployment Rate Trends

Your areas had a March 2024 unemployment rate of 4.91%, **increasing from 4.47%** 5 years before.



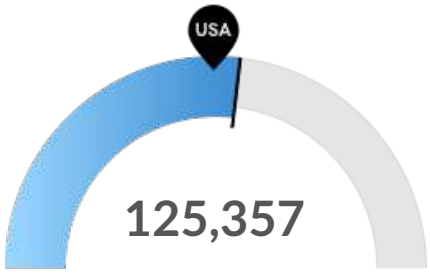
Timeframe	Unemployment Rate
2019	4.47%
2020	8.10%
2021	6.93%
2022	5.03%
2023	4.84%
January 2024	5.07%
February 2024	5.27%
March 2024	4.91%

Population Characteristics



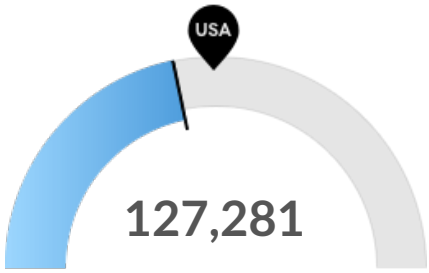
Millennials

Your area has 65,281 millennials (ages 25-39). The national average for an area this size is 76,452.



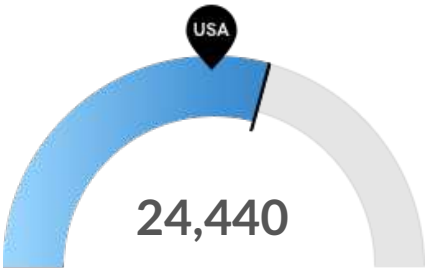
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 112,678 people 55 or older, while there are 125,357 here.



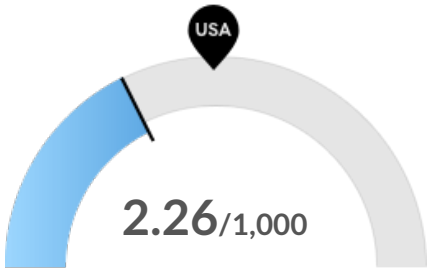
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 154,623 racially diverse people, while there are 127,281 here.



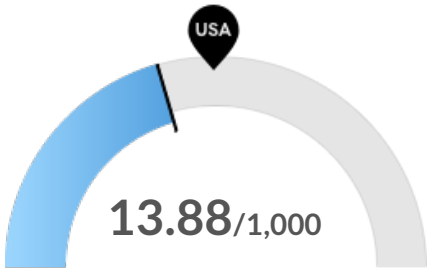
Veterans

Your area has 24,440 veterans. The national average for an area this size is 19,222.



Violent Crime

Your area has 2.26 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

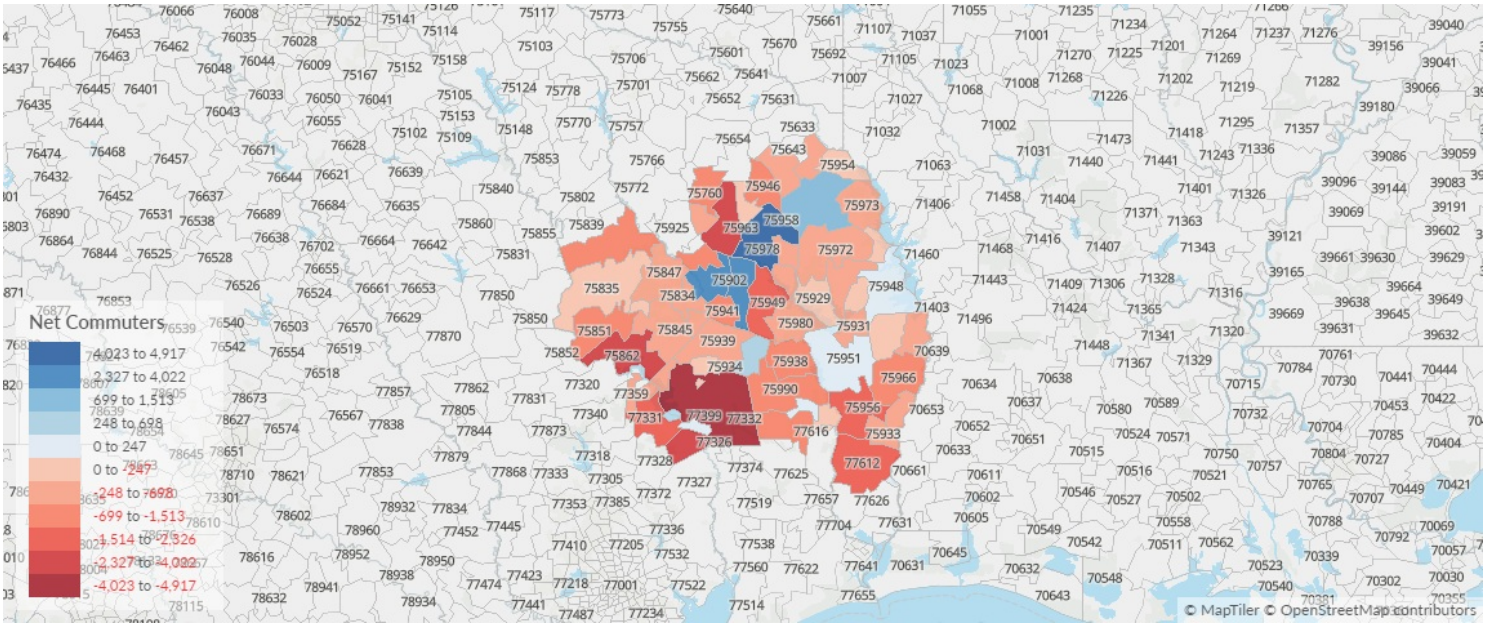


Property Crime

Your area has 13.88 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
75904	Lufkin, TX (in Angelina c...	18,345
75901	Lufkin, TX (in Angelina c...	15,225
75961	Nacogdoches, TX (in Na...	10,490
77351	Livingston, TX (in Polk c...	9,454
75965	Nacogdoches, TX (in Na...	7,256

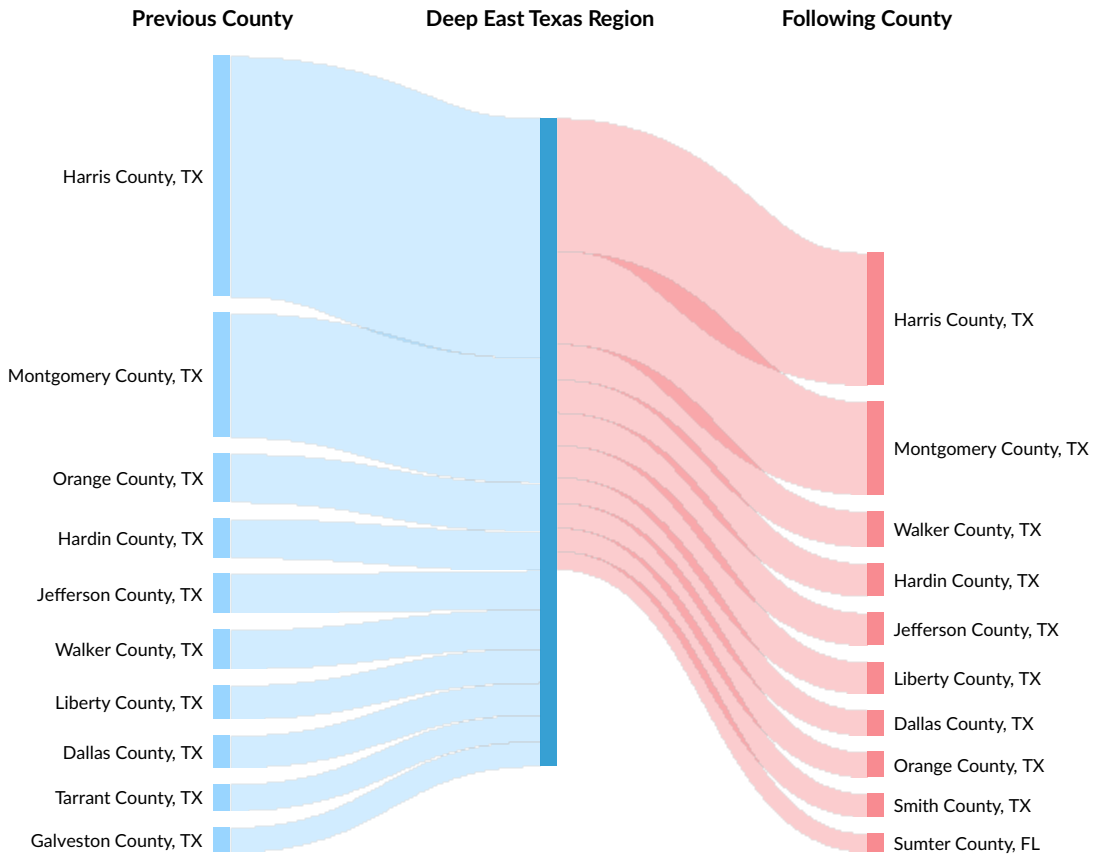
Where Talent Lives

ZIP	Name	2023 Workers
75904	Lufkin, TX (in Angelina c...	15,390
77351	Livingston, TX (in Polk c...	14,372
75901	Lufkin, TX (in Angelina c...	12,898
75964	Nacogdoches, TX (in Na...	8,701
75965	Nacogdoches, TX (in Na...	7,289

Inbound and Outbound Migration

The table below analyzes past and current residents of Deep East Texas Region. The left column shows residents of other counties migrating to Deep East Texas Region. The right column shows residents migrating from Deep East Texas Region to other counties.

As of 2021, 2,774 people have migrated from Harris County, TX to Deep East Texas Region. In the same year, 1,533 people left Deep East Texas Region migrating to Harris County, TX. The total Net Migration for Deep East Texas Region in 2021 was 4,951.



Top Previous Counties	Migrations
Harris County, TX	2,774
Montgomery County, TX	1,436
Orange County, TX	559
Hardin County, TX	452
Jefferson County, TX	452

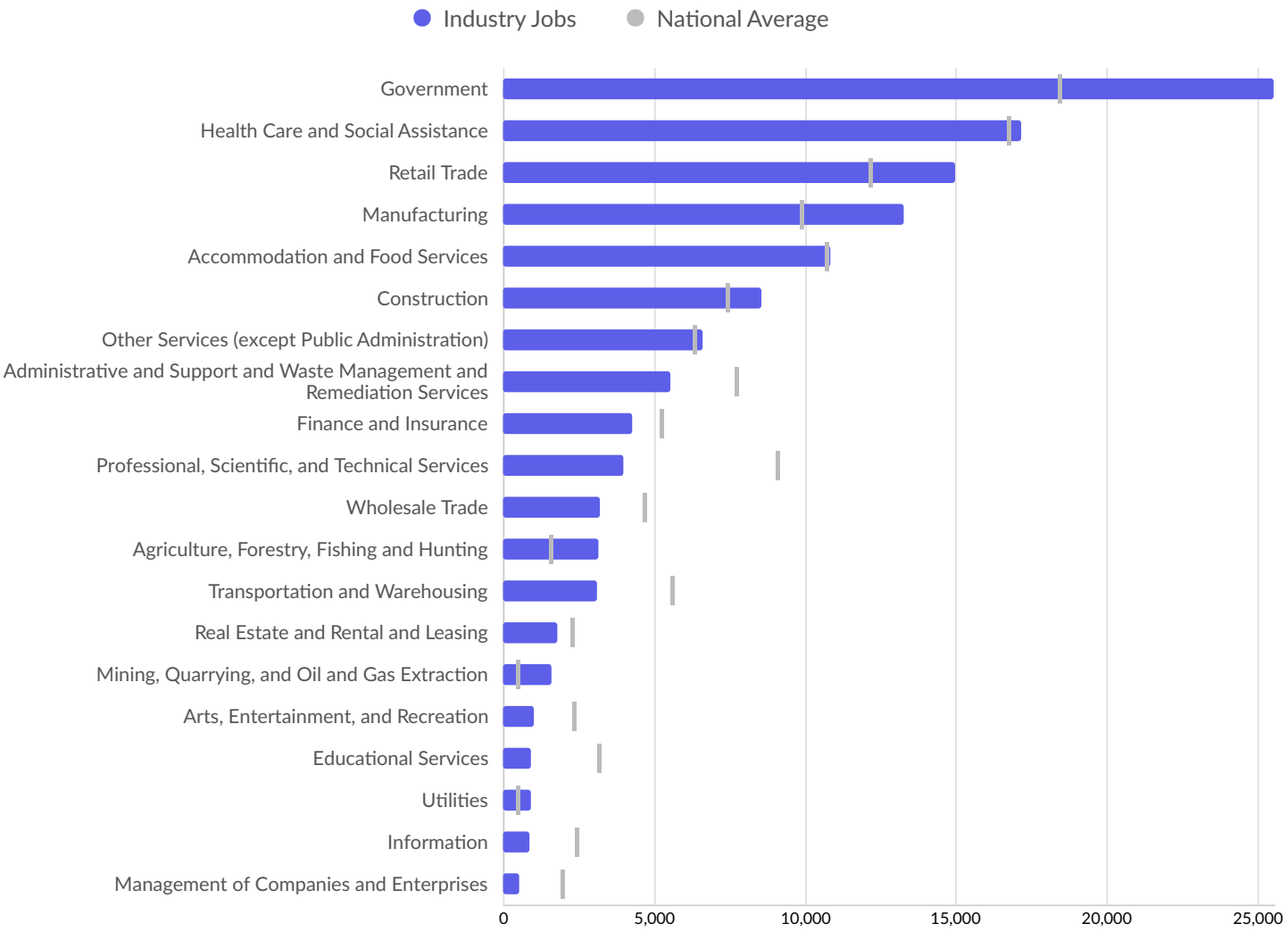
Top Previous Counties	Migrations
Walker County, TX	451
Liberty County, TX	391
Dallas County, TX	370
Tarrant County, TX	308
Galveston County, TX	287
Travis County, TX	278
Bexar County, TX	254
Williamson County, TX	195
Brazoria County, TX	187
Denton County, TX	186

Top Following Counties	Migrations
Harris County, TX	1,533
Montgomery County, TX	1,075
Walker County, TX	412
Hardin County, TX	379
Jefferson County, TX	378
Liberty County, TX	368
Dallas County, TX	293
Orange County, TX	290
Smith County, TX	270
Sumter County, FL	212
Tarrant County, TX	182
Anderson County, TX	175
Galveston County, TX	168
Brazoria County, TX	163

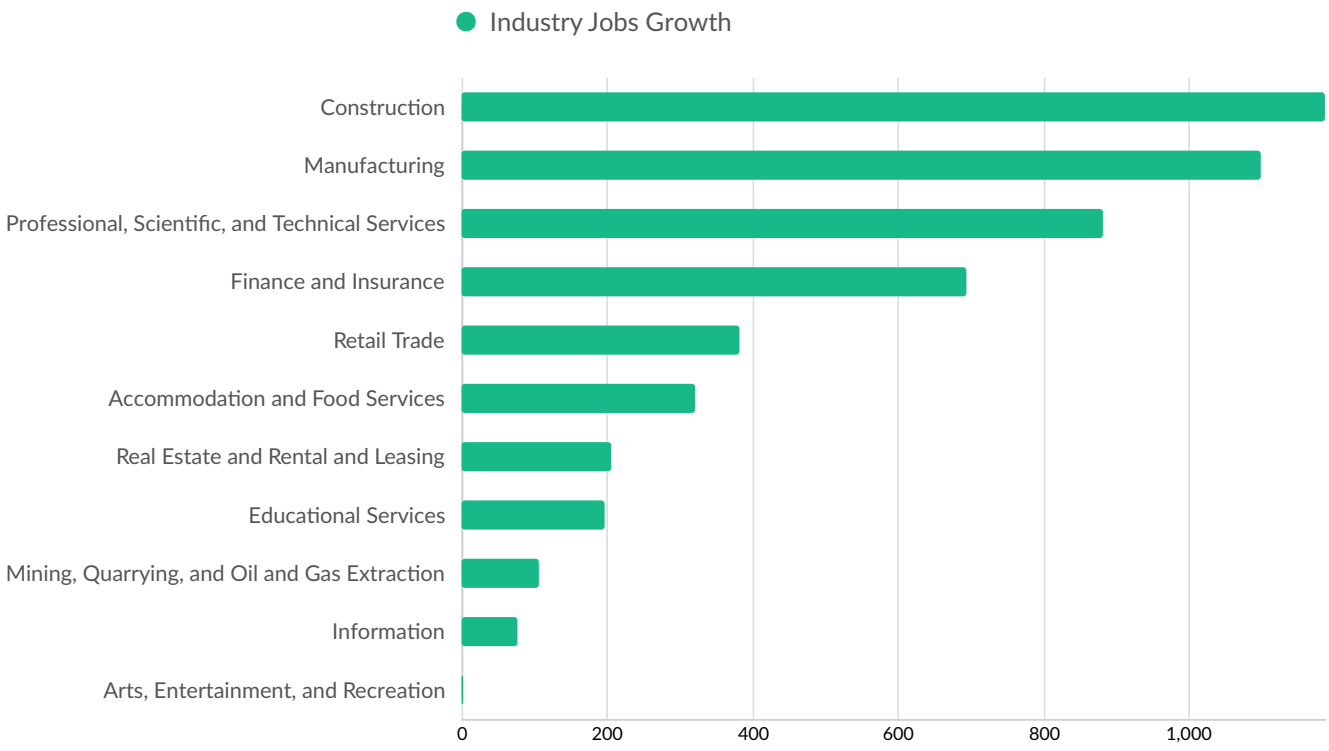
Top Following Counties	Migrations
Travis County, TX	151

Industry Characteristics

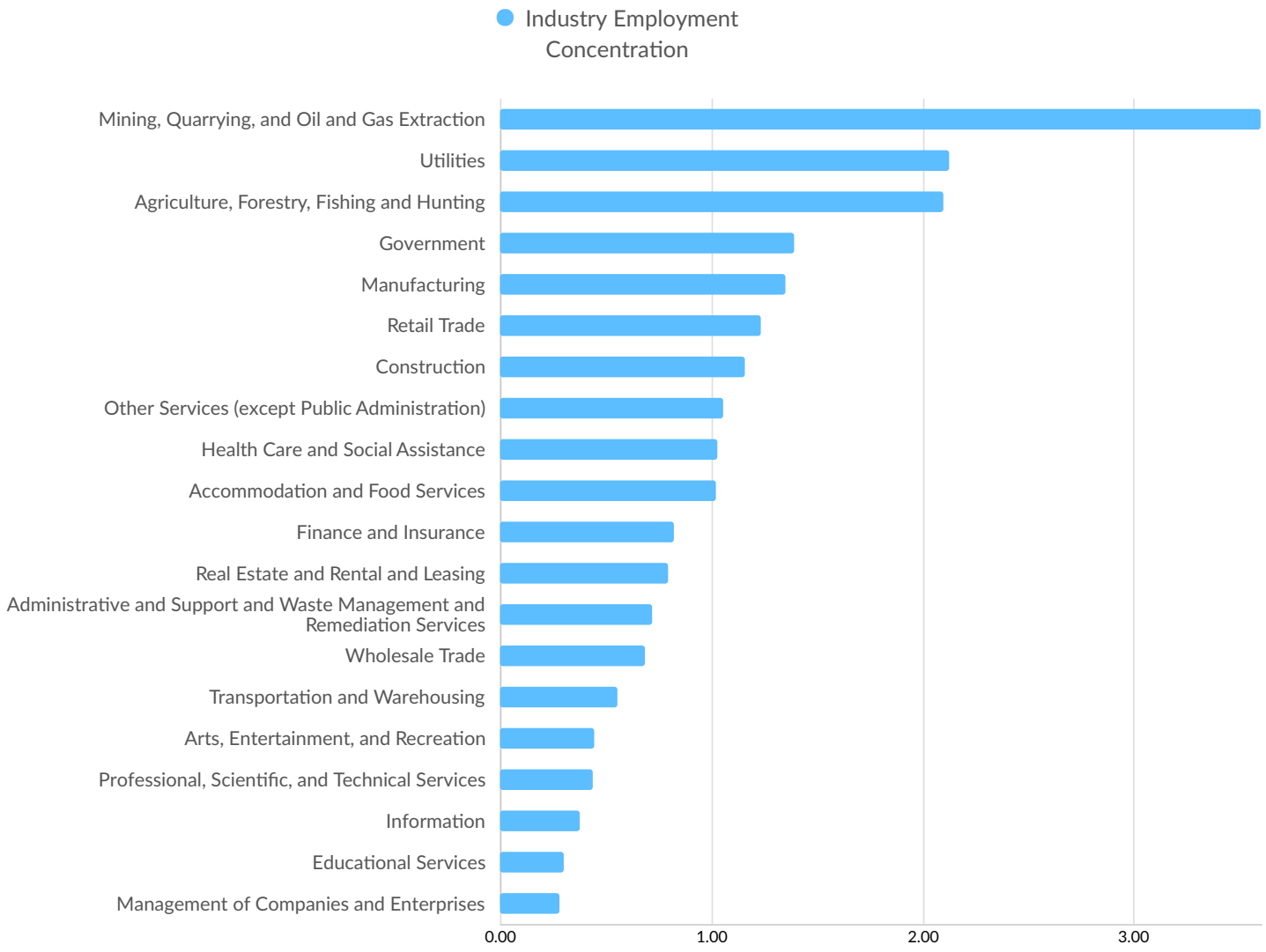
Largest Industries



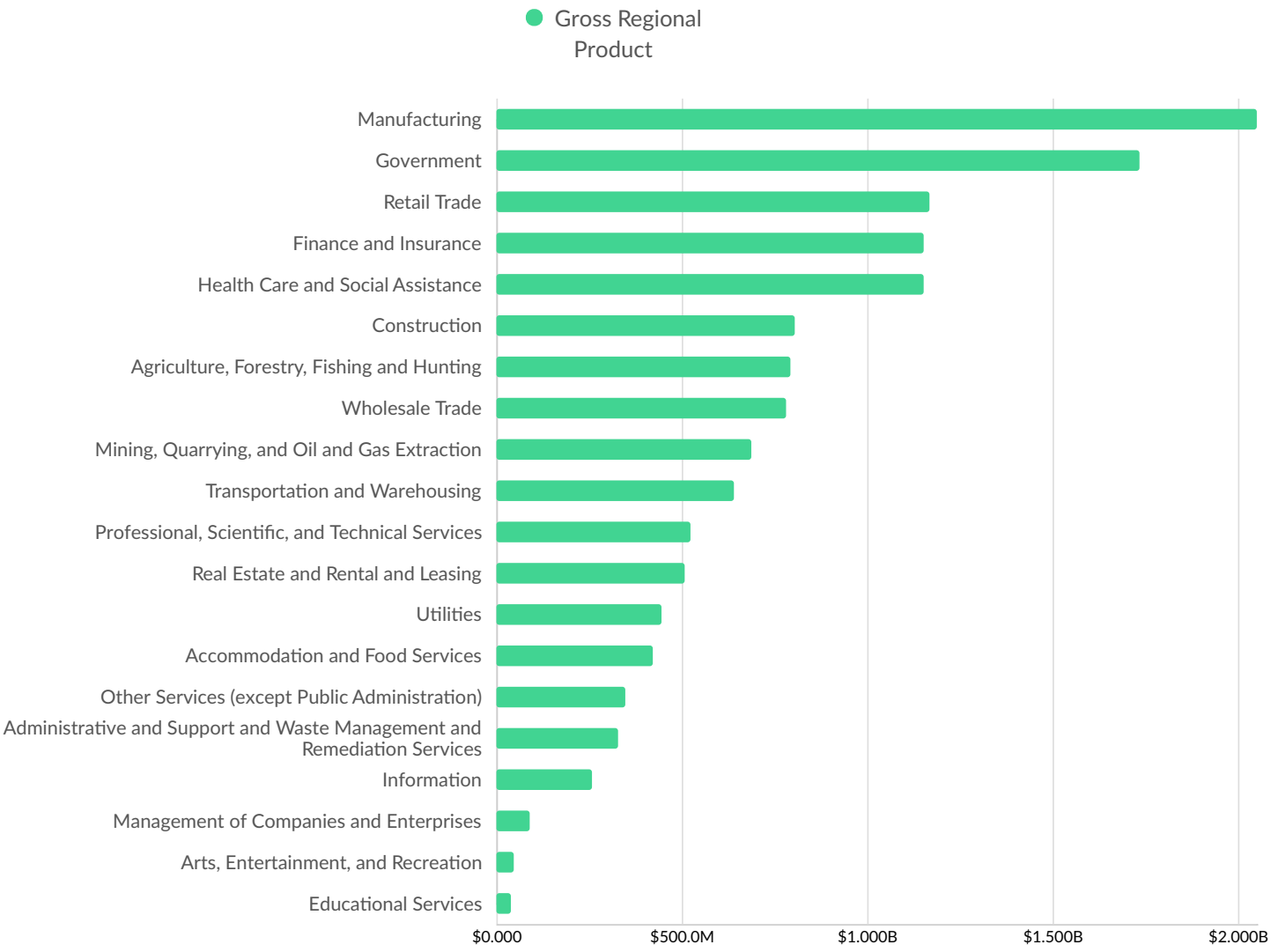
Top Growing Industries



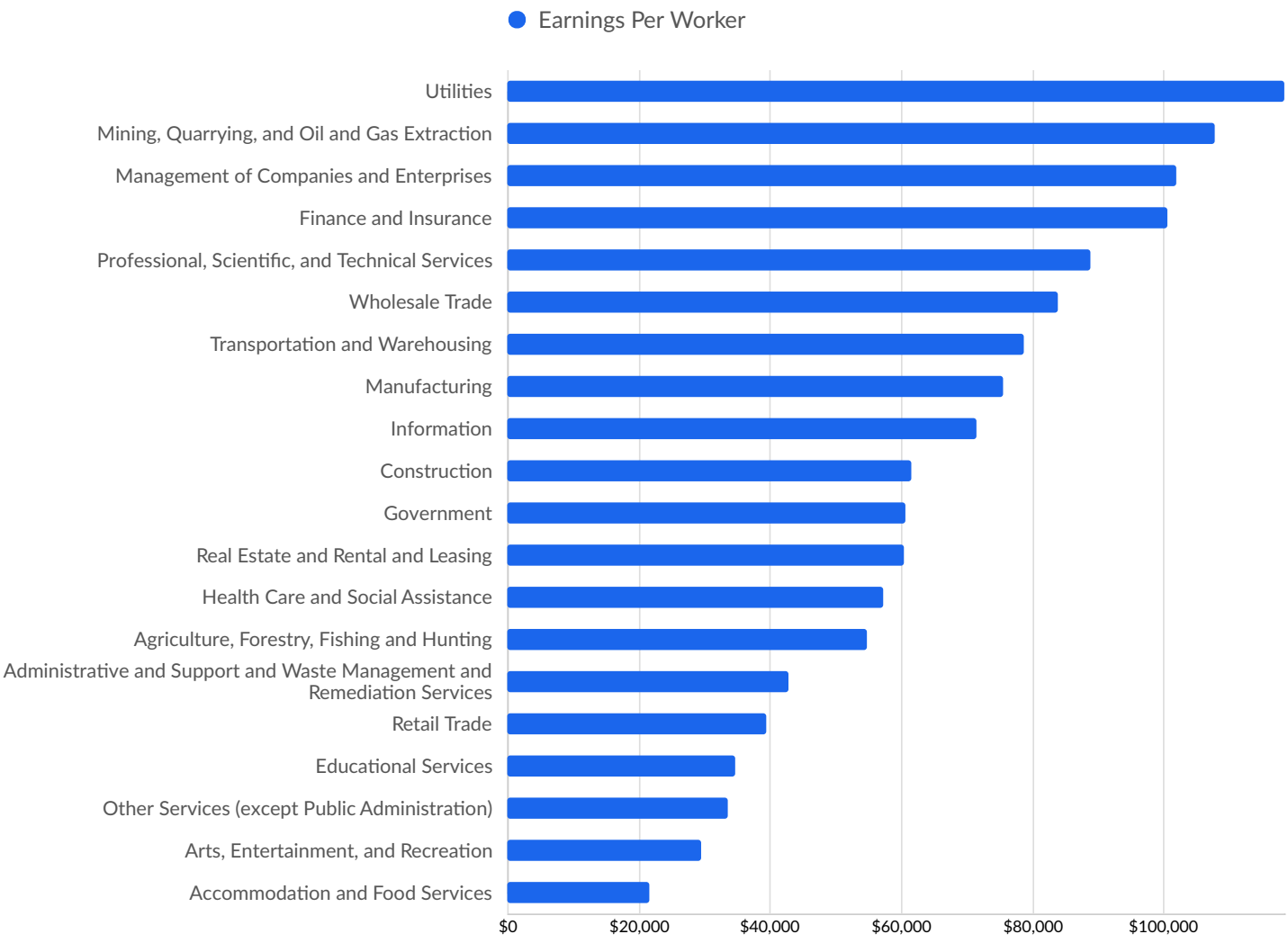
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

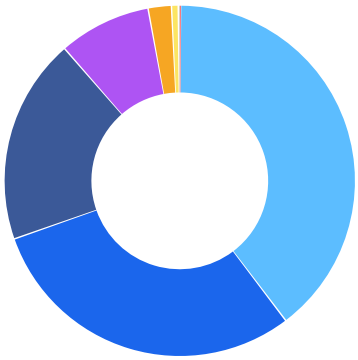
21,045 Companies Employ Your Workers

Online profiles for your workers mention 21,045 companies as employers, with the top 10 appearing below. In the last 12 months, 1,326 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Stephen F. Austin State Universi...	1,484
State Of Texas	633
Walmart	492
Pilgrim's Pride	406
Brookshire Brothers	385
Etech Global Services	379
Angelina College	371
Georgia-Pacific	299
Hudson Isd	246
Nacogdoches Independent Scho...	239

Top Companies Posting	Unique Postings
Woodland Heights Medical Cen...	268
Dollar General	220
Nacogdoches Medical Center	220
State Of Texas	208
Walmart	203
CommonSpirit Health	195
Dollar Tree	194
Georgia-Pacific	179
All Star HealthCare	141
Spherion Staffing	141

Business Size

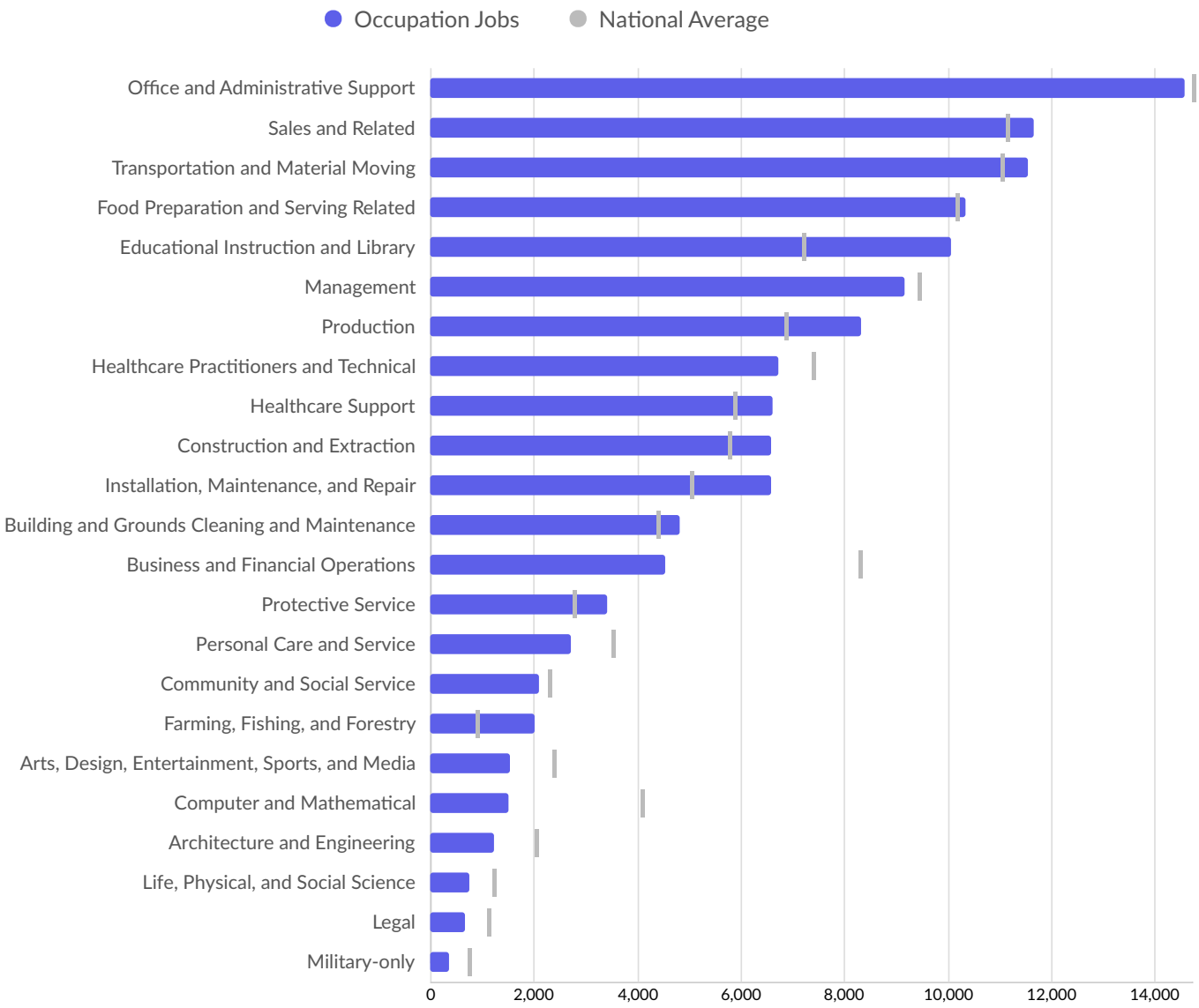


	Percentage	Business Count
1 to 4 employees	39.6%	5,704
5 to 9 employees	30.0%	4,315
10 to 19 employees	19.0%	2,732
20 to 49 employees	8.5%	1,225
50 to 99 employees	2.1%	309
100 to 249 employees	0.6%	89
250 to 499 employees	0.2%	23
500+ employees	0.0%	7

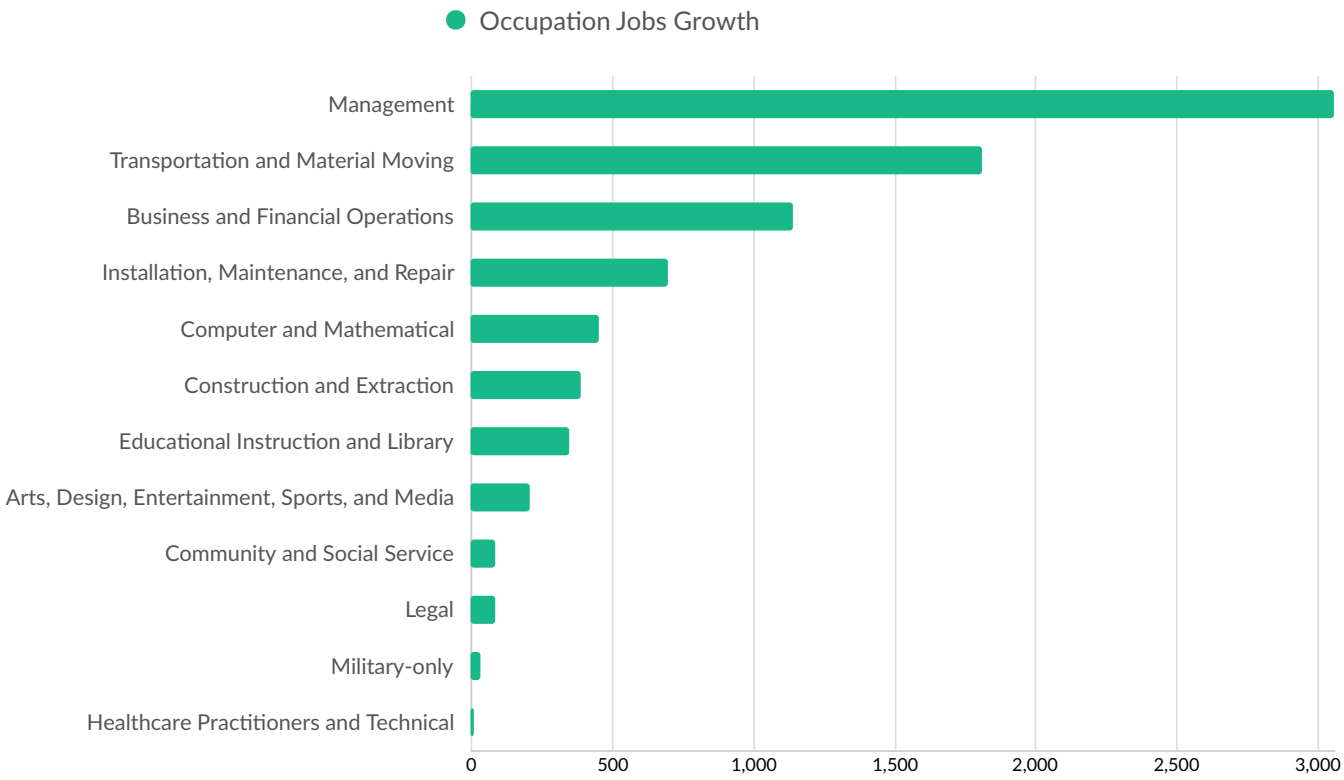
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

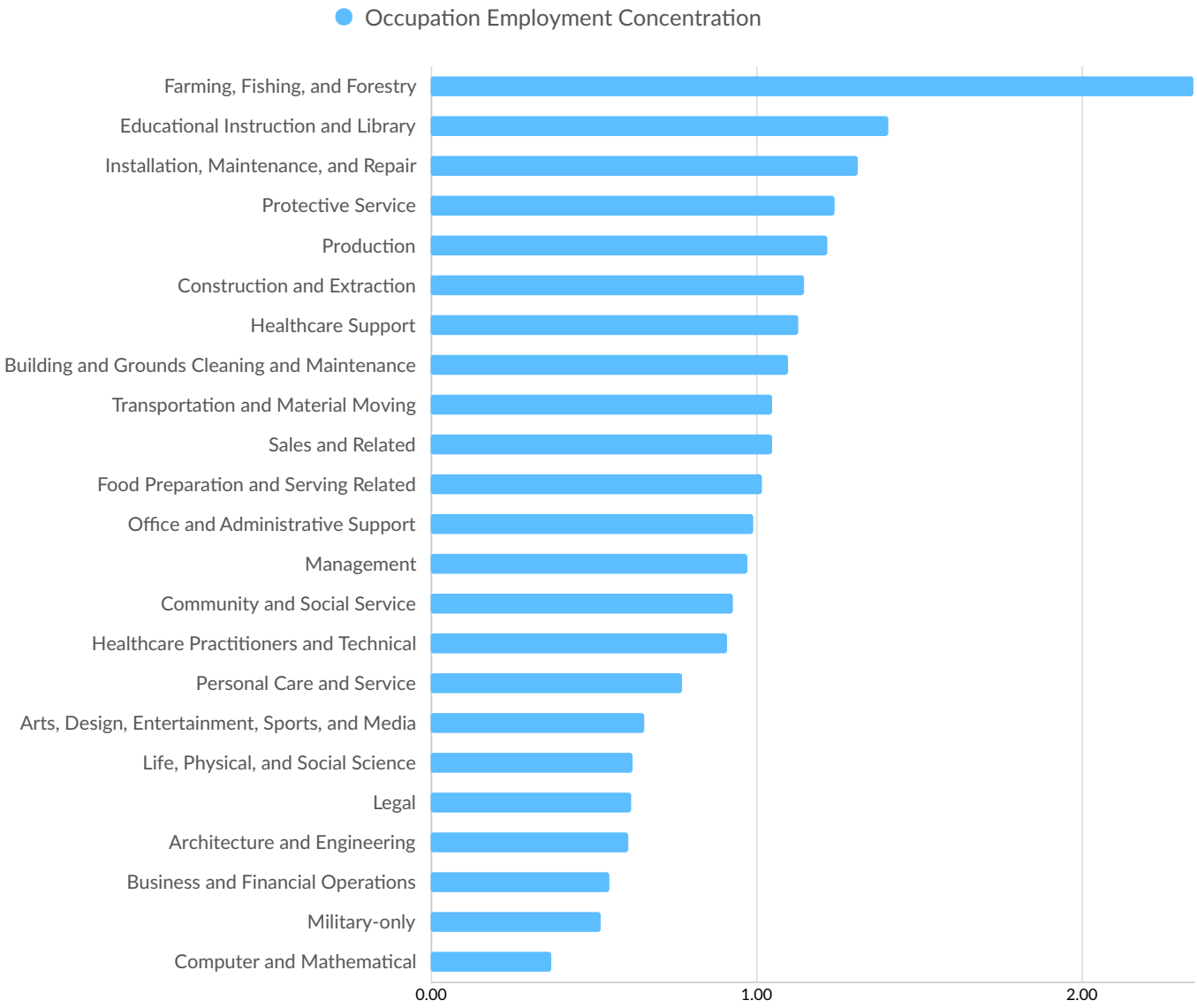
Largest Occupations



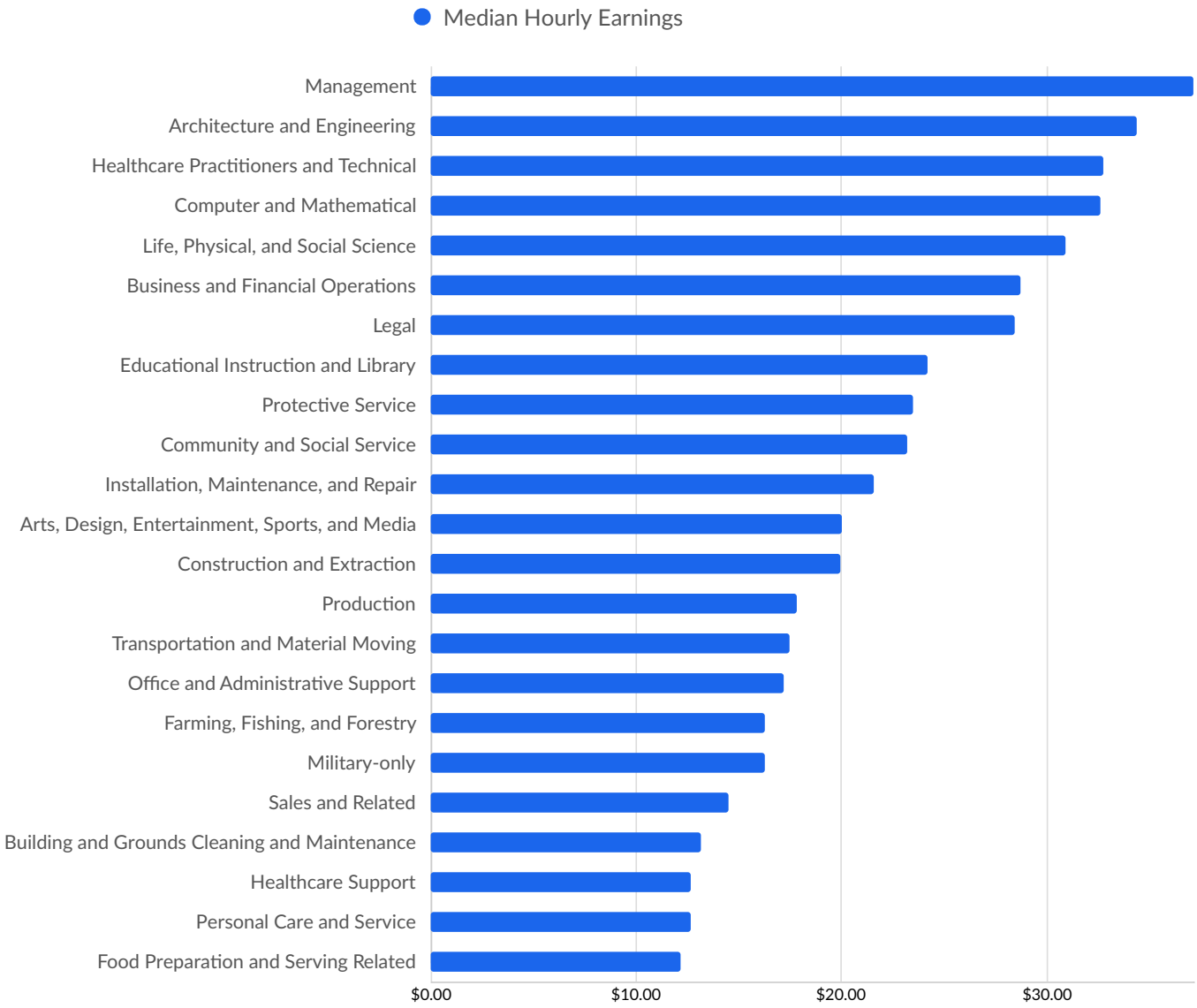
Top Growing Occupations



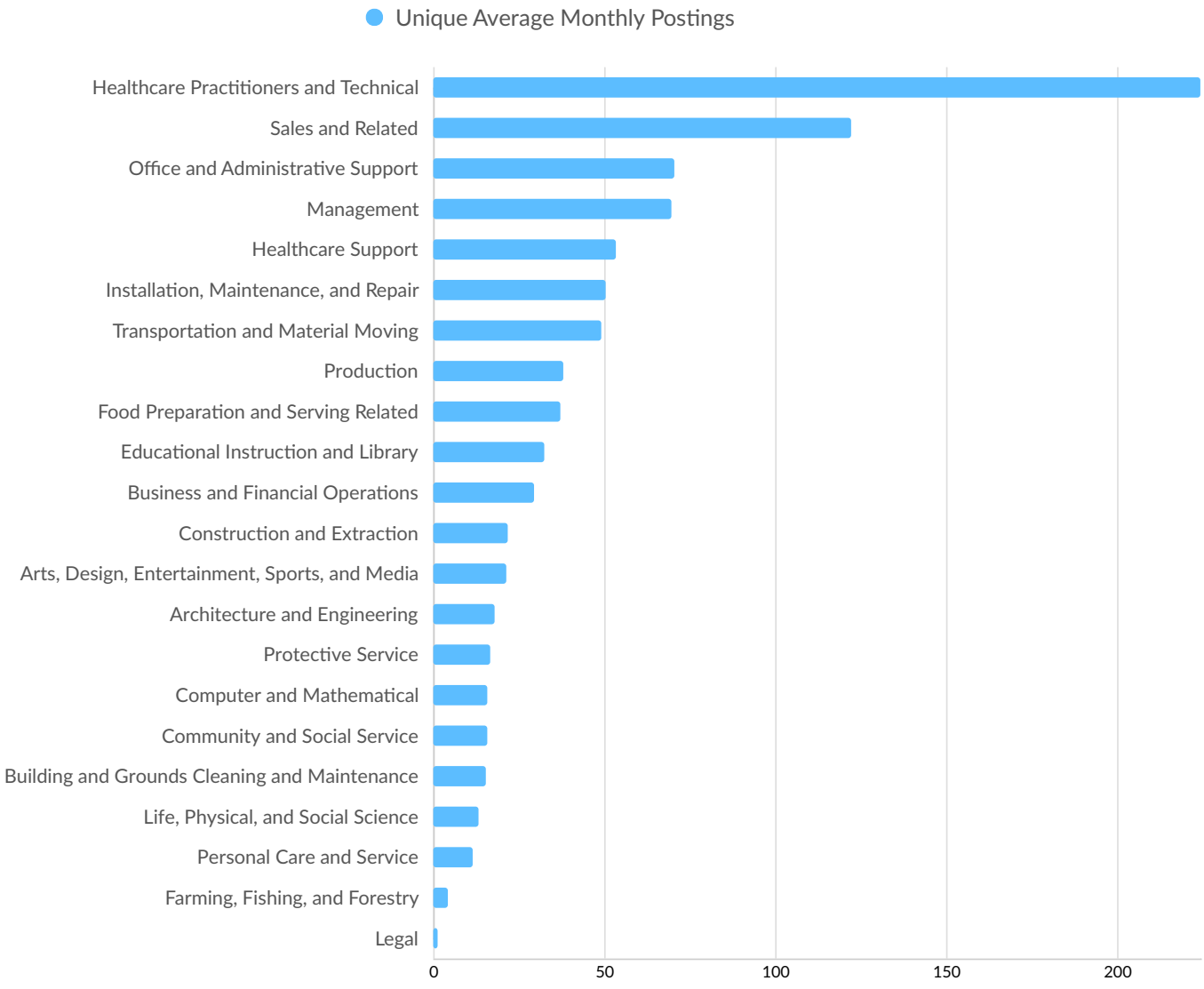
Top Occupation Employment Concentration



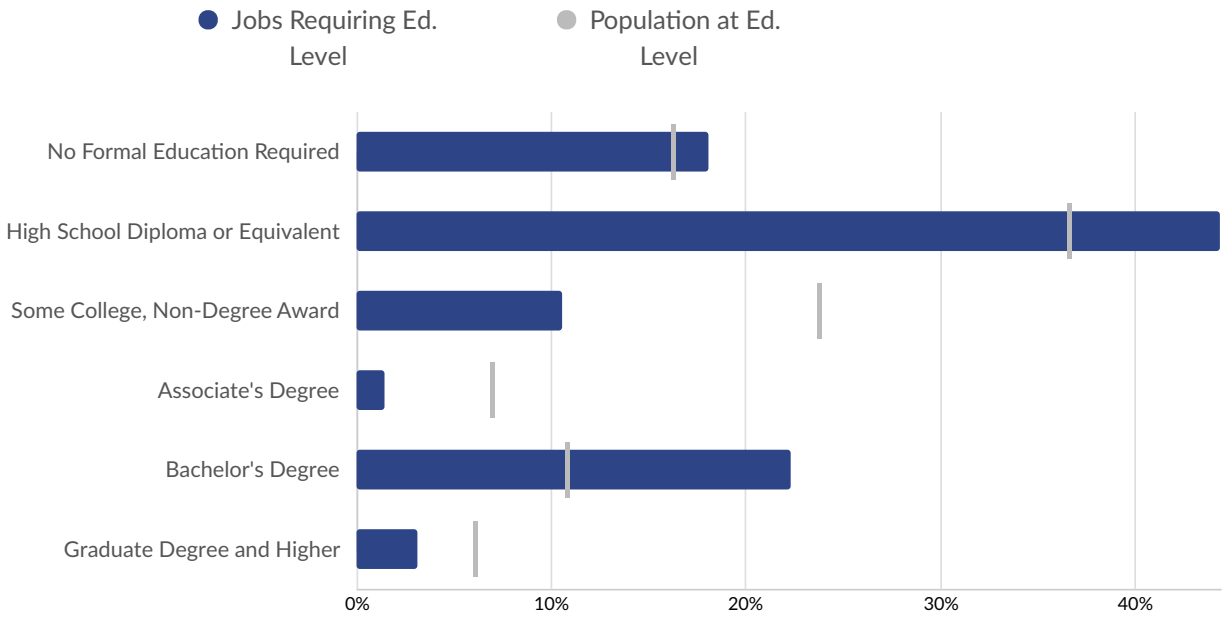
Top Occupation Earnings



Top Posted Occupations



Underemployment



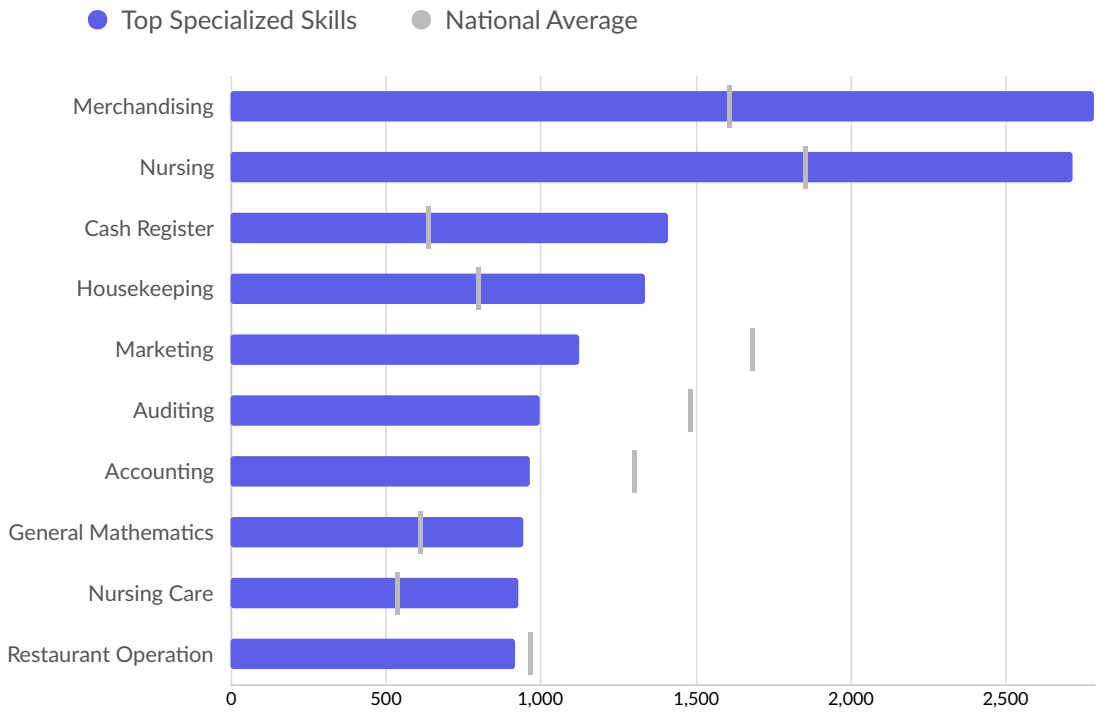
Educational Pipeline

In 2022, there were 3,874 graduates in Deep East Texas Region. This pipeline has grown by 3% over the last 4 years. The highest share of these graduates come from "Multi-/Interdisciplinary Studies, Other" (Bachelor's), "Exercise Science and Kinesiology" (Bachelor's), and "Educational Leadership and Administration, General" (Master's or Higher).

School	Total Graduates (2022)		Graduate Trend (2019 - 2022)
Stephen F Austin State University	2,895		
Angelina College	916		
Academy of Hair Design-Lufkin	31		
Academy of Hair Design-Jasper	28		
Legends Barber College	4		

Certificate Associate's Bachelor's Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description
48005	Angelina County, TX
48225	Houston County, TX
48241	Jasper County, TX
48347	Nacogdoches County, TX
48351	Newton County, TX
48373	Polk County, TX

Code	Description
48403	Sabine County, TX
48405	San Augustine County, TX
48407	San Jacinto County, TX
48419	Shelby County, TX
48455	Trinity County, TX
48457	Tyler County, TX